

Social Media

- Create social media campaign focused on reopening for in-class instruction.
- Use document and relevant photos and videos to “hook” TR school community.
- Frequently update content.
- Share content that comes from trusted sources.

Media Relations

- Respond to media inquiries promptly.
- Pitch stories that proactively convey the work of the District.
- Media briefing/availability at the point that schools reopen in order to ease the burden on individual schools.

Additional Resources

Prior to Entering the Workplace

If you become sick, review the “[Prevent the spread of COVID-19 if you are sick](#)” document published by the CDC.

All TRUSD employees need to become familiar with the “[Guidance for Face Coverings](#)” document, published by the California Department of Public Health on June 18, 2020.

Leaves

[FFCRA Leave](#)

[FFCRA Leave Flowchart](#)

County Health Information

[How to Protect Yourself and Others](#)

[FAQ COVID-19](#)

[CDC Guidelines](#)

[California Department of Education Guidance for Schools 2020-2021](#)

[California Department of Public Health COVID-19 and Reopening Updated 7.17.20](#)

[California Department of Public Health Guidance Updated 7.17.20](#)

[California Department of Public Health Guidance Updated 8.3.20](#)

[DMHC FAQ for Health Coverage of COVID-19 Testing](#)