

Twin Rivers Unified School District Bond Measure Tracking Survey

**Observations from Public Opinion Surveys
Conducted June 14-20, 2016**

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FM3

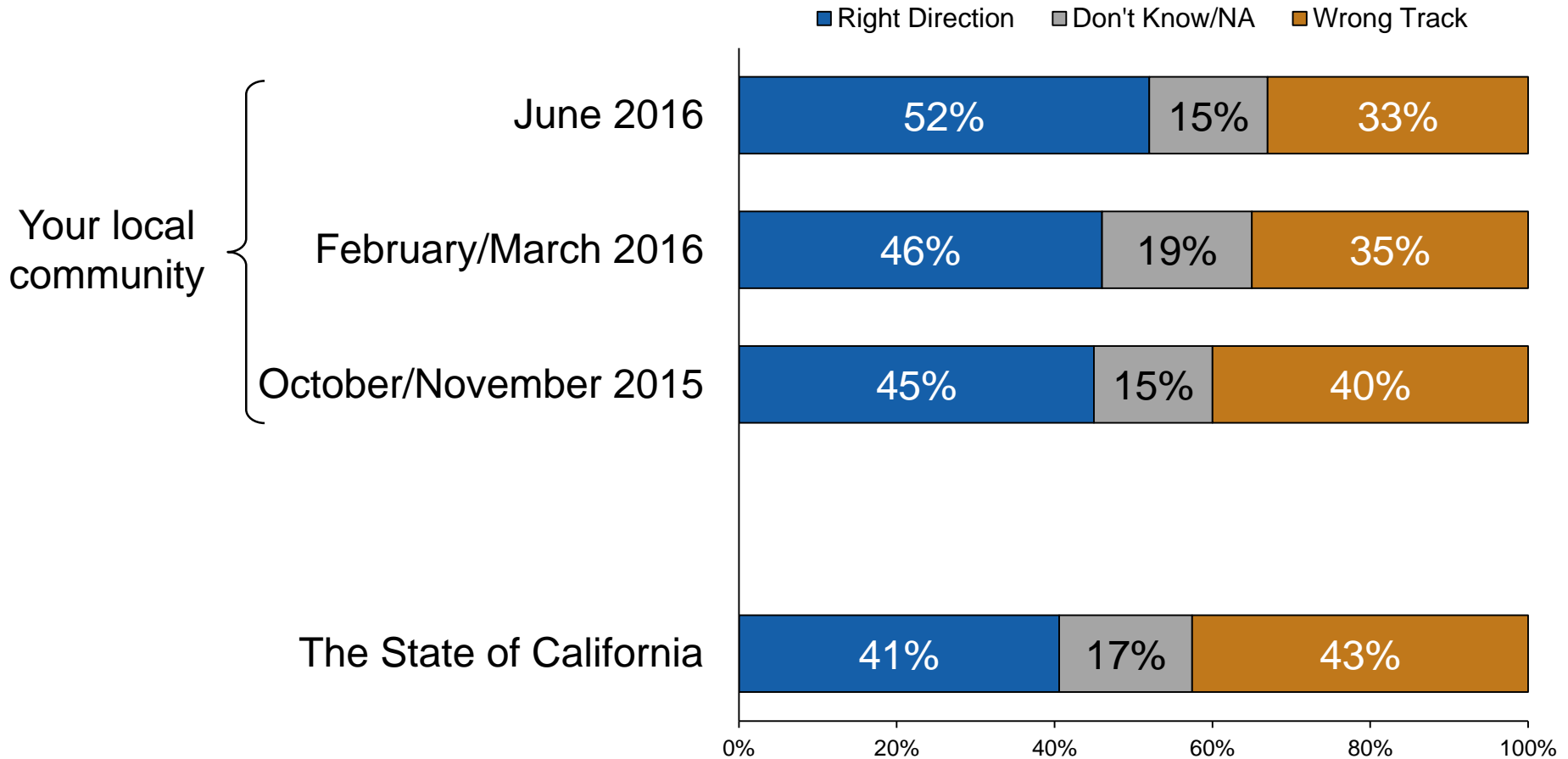
**T H E
LEW
EDWARDS
G R O U P**

Methodology

- 600 telephone interviews of registered voters likely to participate in the November 2016 election
- Conducted June 14-20, 2016 via landline and cell phones
- Margin of sampling error +/-4.0% at the 95% confidence interval
- Due to rounding, some percentages do not add up to 100%
- Selected comparisons to October/November 2015 baseline survey and February/March 2016 track

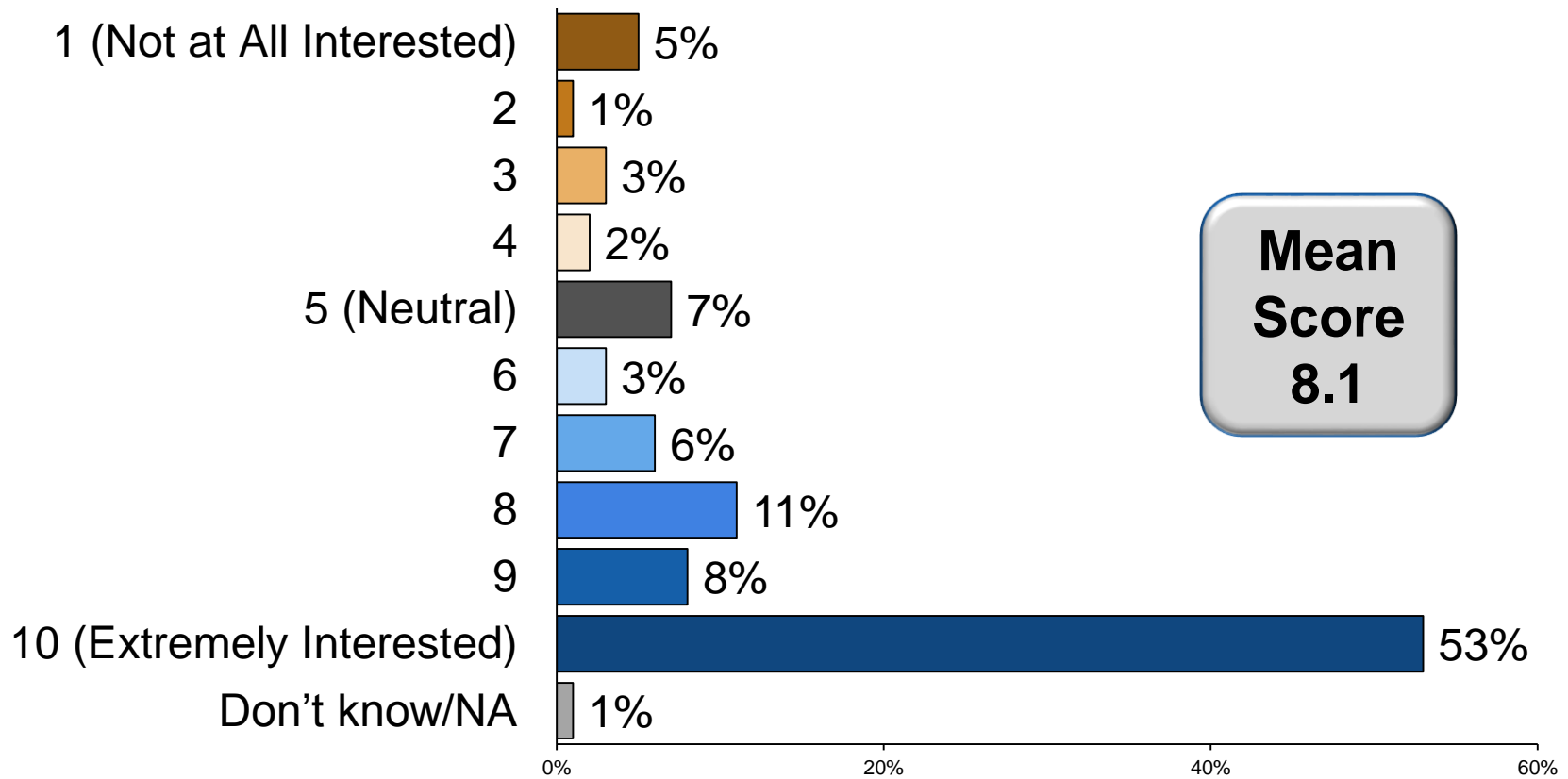
Context for the Election

Residents are generally more optimistic about the local community than the State.

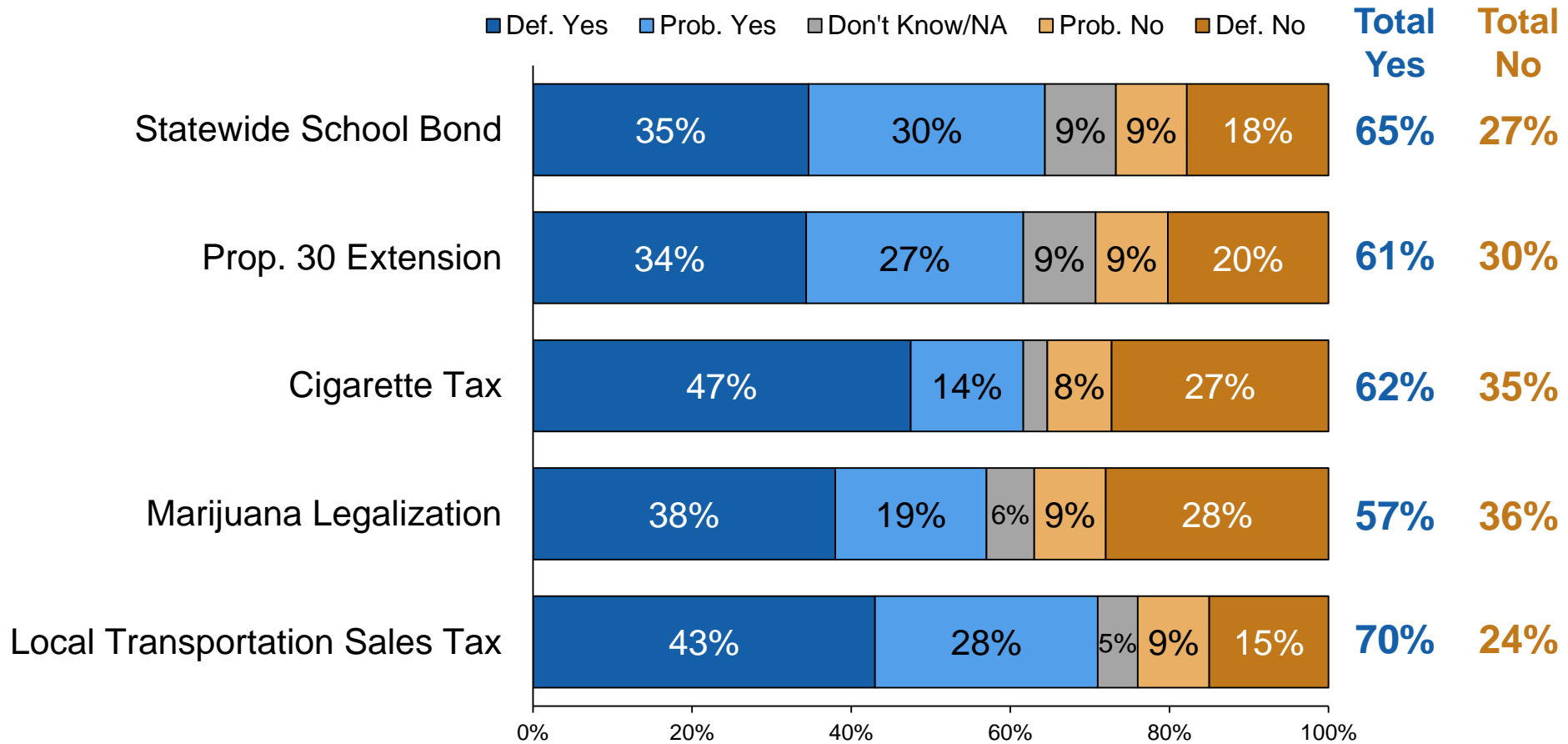


Interest in November's election is remarkably high.

On a scale of one to ten, with one meaning "not at all interested" and ten meaning "extremely interested," please tell me how interested you are in this year's presidential election. Remember, you can use any number between one and ten.

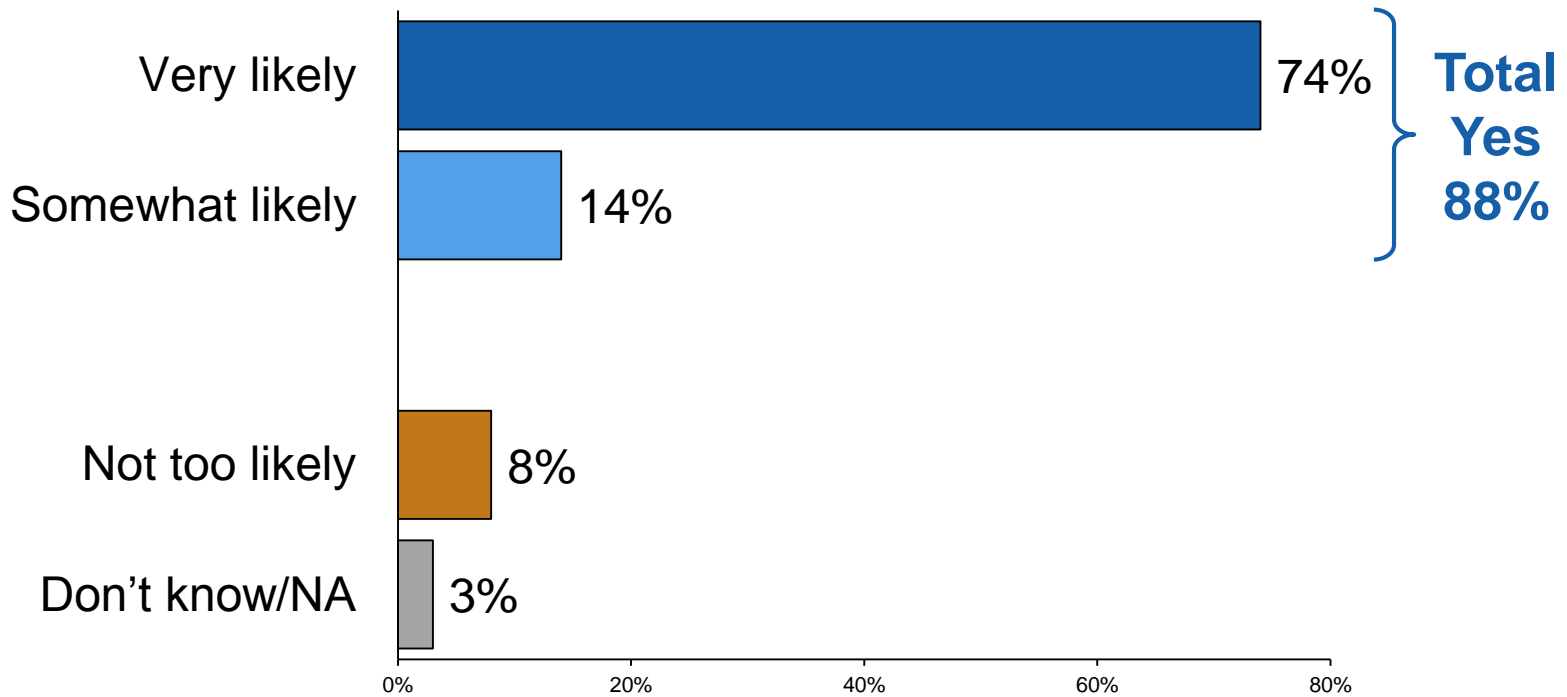


Voters support a variety of statewide and local measures likely to be on the ballot.



Three-quarters say they are “very likely” to get to the District’s measures on their ballot.

In addition to the ballot measures I asked you to vote on so far, there may be as many as ten additional statewide measures as well as elections for President, U.S. Senator, Congress, and state legislative offices, with the Twin Rivers Unified School District measure(s) appearing toward the end of your ballot.



Twin Rivers Unified School District Ballot Measures

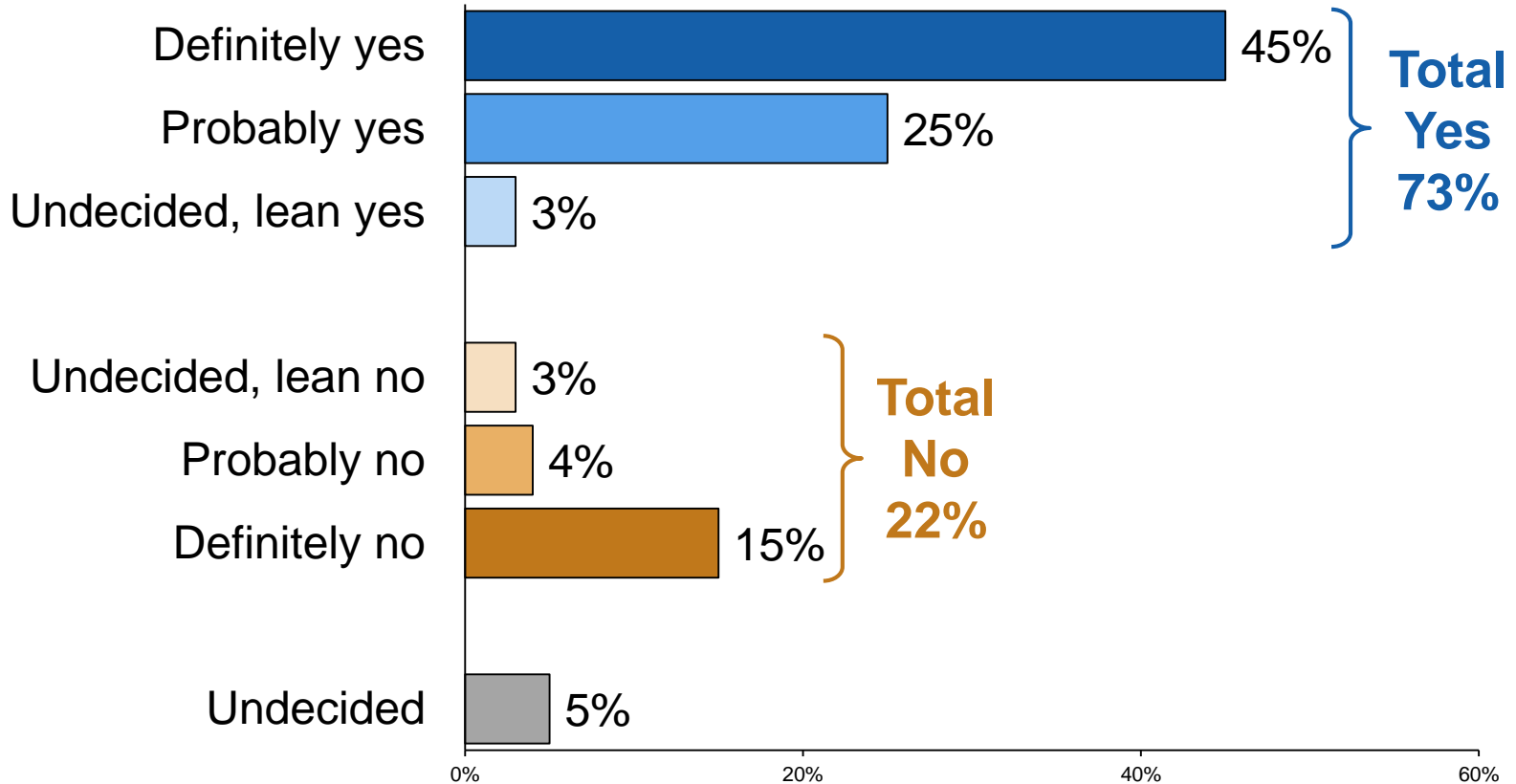
Neighborhood Middle School and High School Repair and Student Safety Measure

NEIGHBORHOOD MIDDLE SCHOOL AND HIGH SCHOOL REPAIR AND STUDENT SAFETY MEASURE.

To improve education/safety for all local middle and high school students; repair leaky roofs/deteriorating gas lines/faulty electrical systems; improve school security/fire safety systems; remove asbestos/lead paint; help retain/attract quality teachers; refinance leases; and repair/construct/acquire educational facilities/equipment; shall the Twin Rivers Unified School District issue \$148 million in bonds at legal rates, with independent audits, citizens' oversight, and all funds used locally?

Nearly three-quarters of voters support the middle and high school measure.

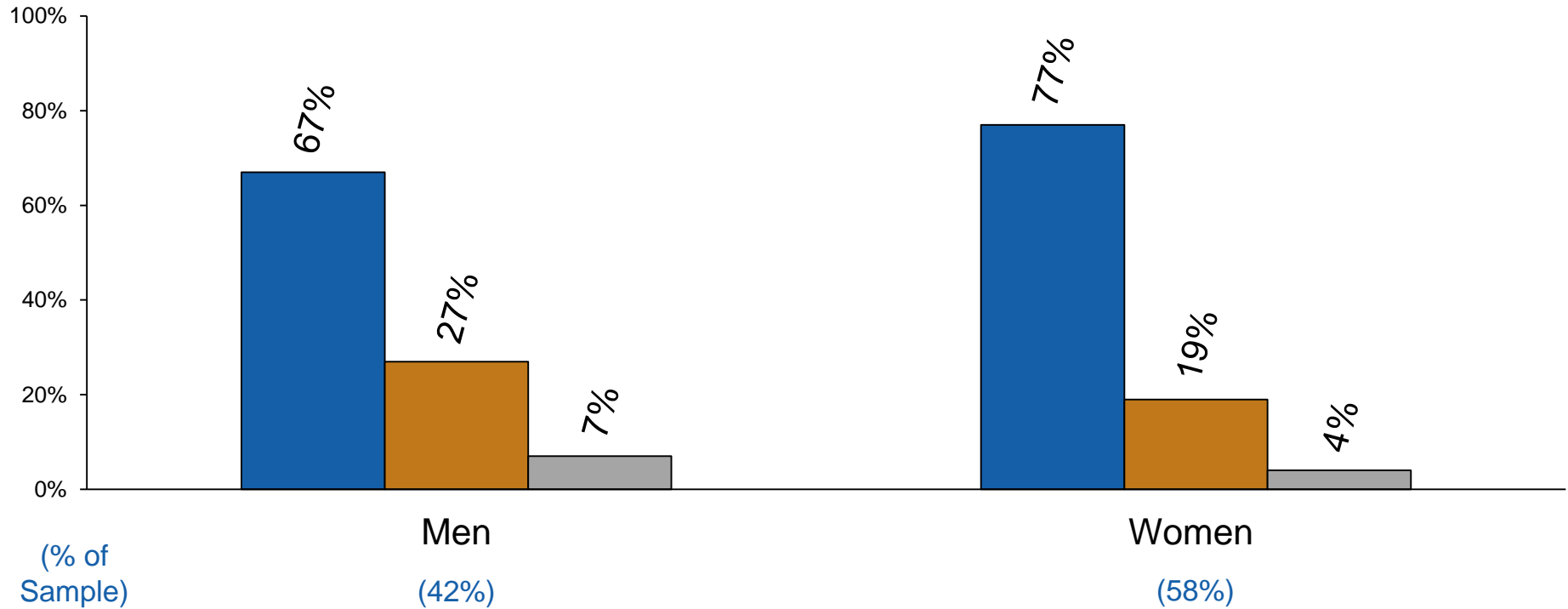
If the vote on this measure were held today, would you vote yes in favor of it, or no to oppose it?



Two-thirds of men and more than three-quarters of women support the measure.

Middle & High School Initial Vote by Gender

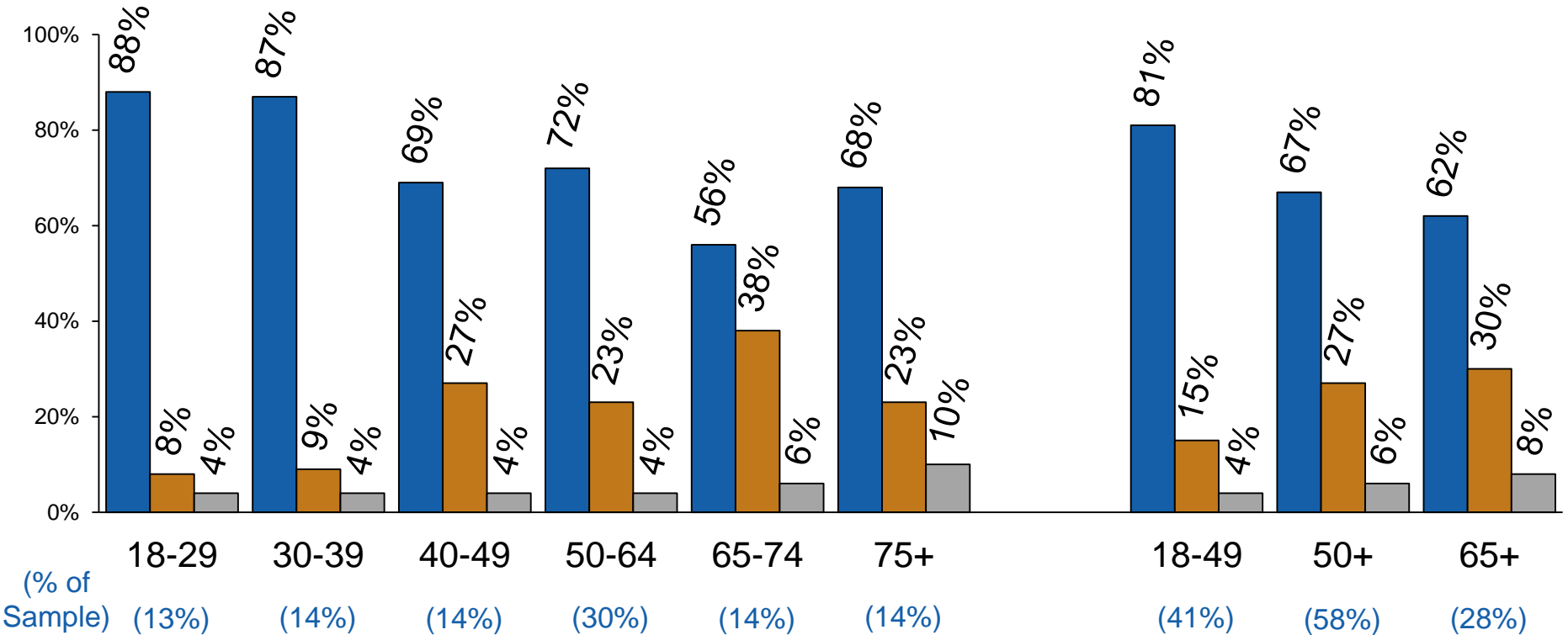
■ Total Yes ■ Total No ■ Undecided



Four in five voters under age 50 support the measure, as do three in five older voters.

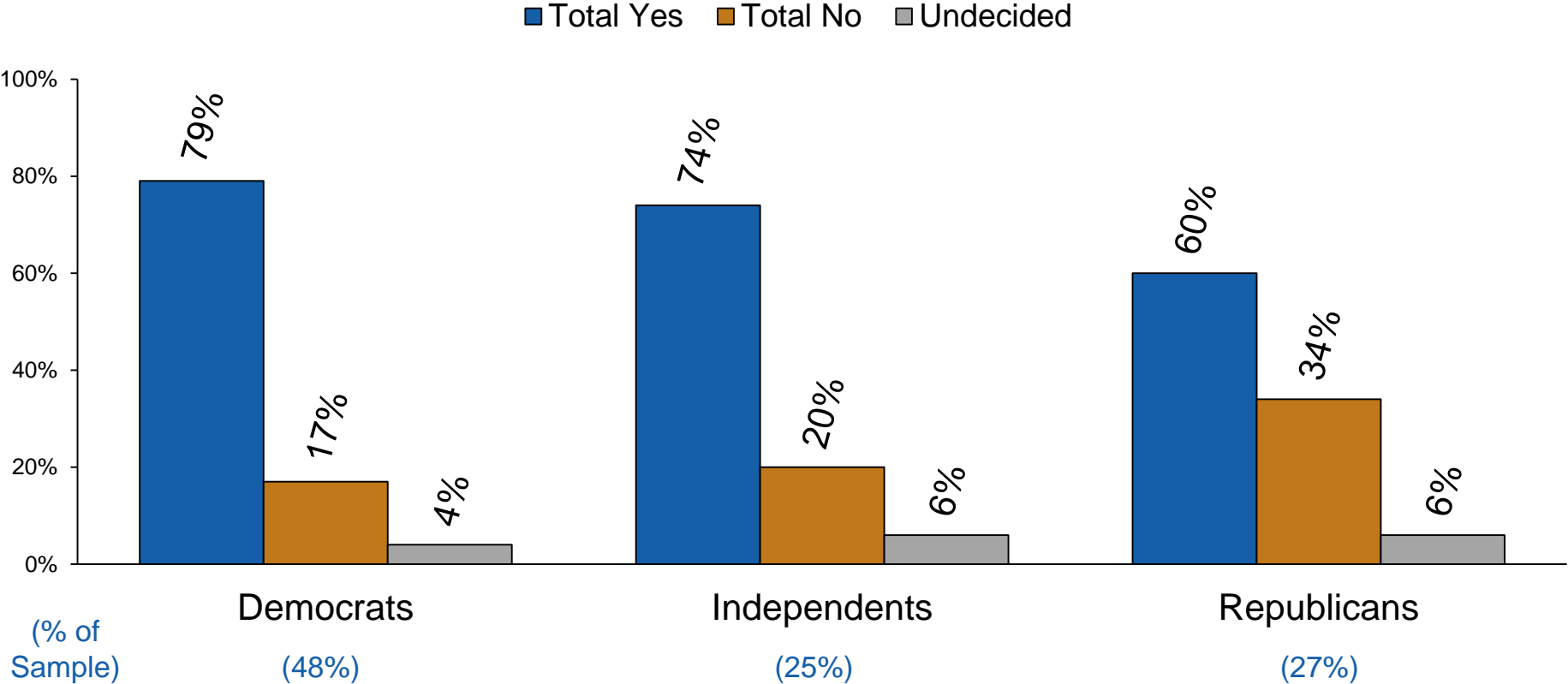
Middle & High School Initial Vote by Age

■ Total Yes ■ Total No ■ Undecided



The measure clears the vote threshold among voters in every party.

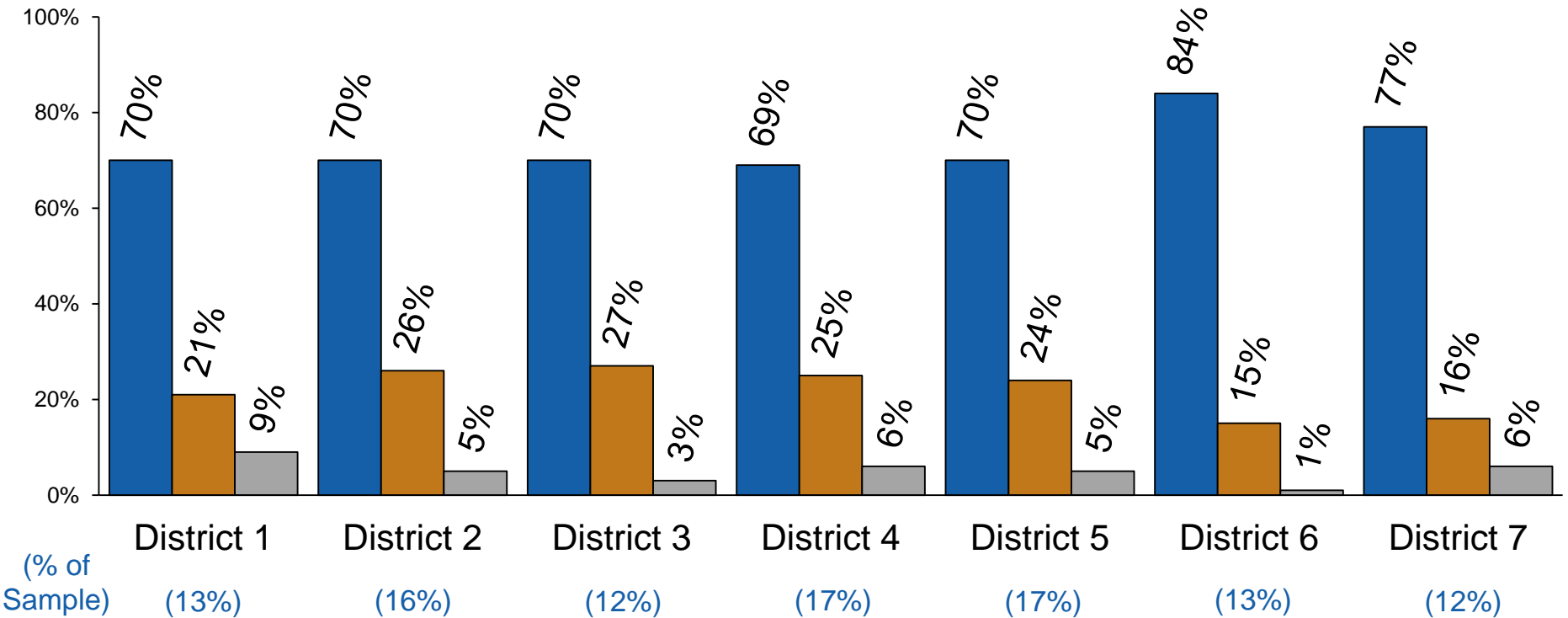
Middle & High School Initial Vote by Party



Support is universally substantial, but strongest in District 6.

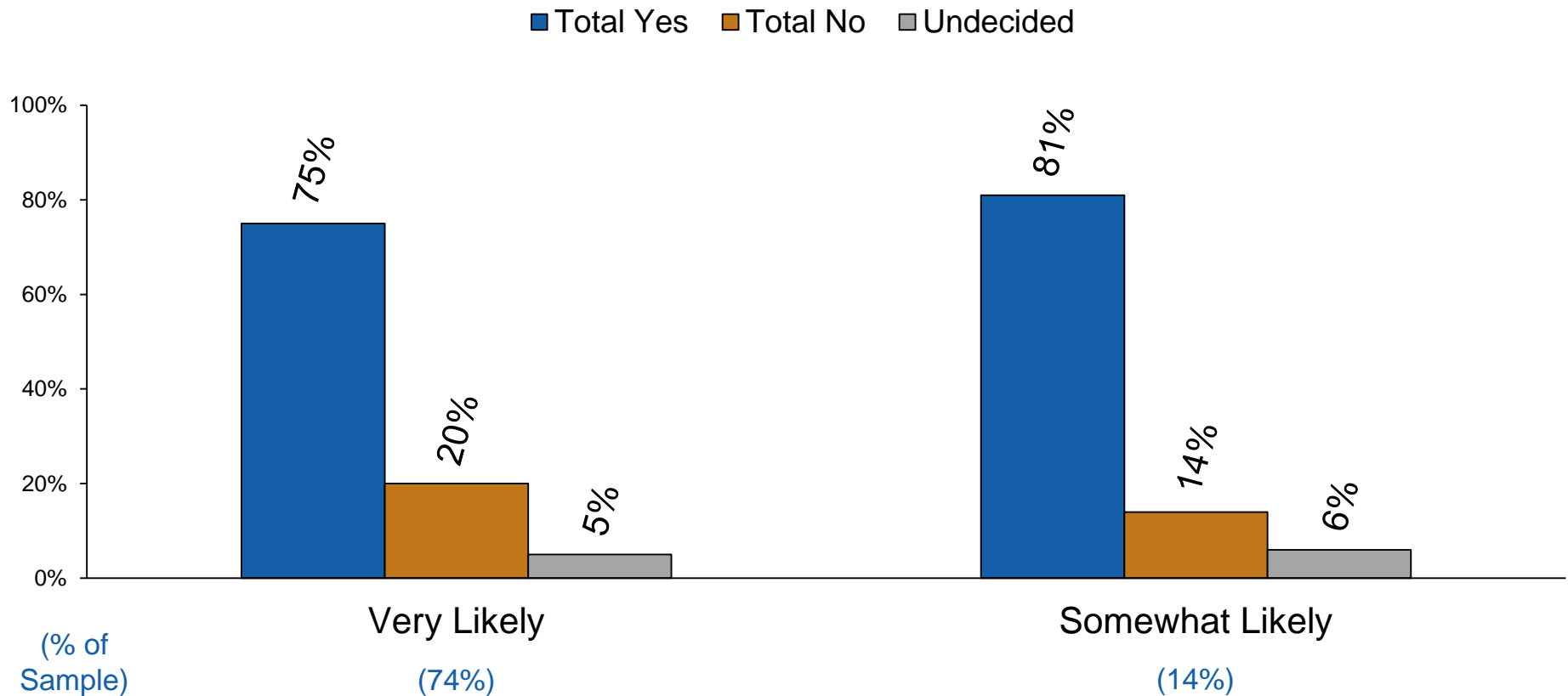
Middle & High School Initial Vote by Trustee District

■ Total Yes ■ Total No ■ Undecided



Three-quarters of the share of those “very likely” to vote down ballot are supporters.

Middle & High School Initial Vote by Likelihood to Vote Down-Ballot



Neighborhood Elementary School Repair and Student Safety Measure

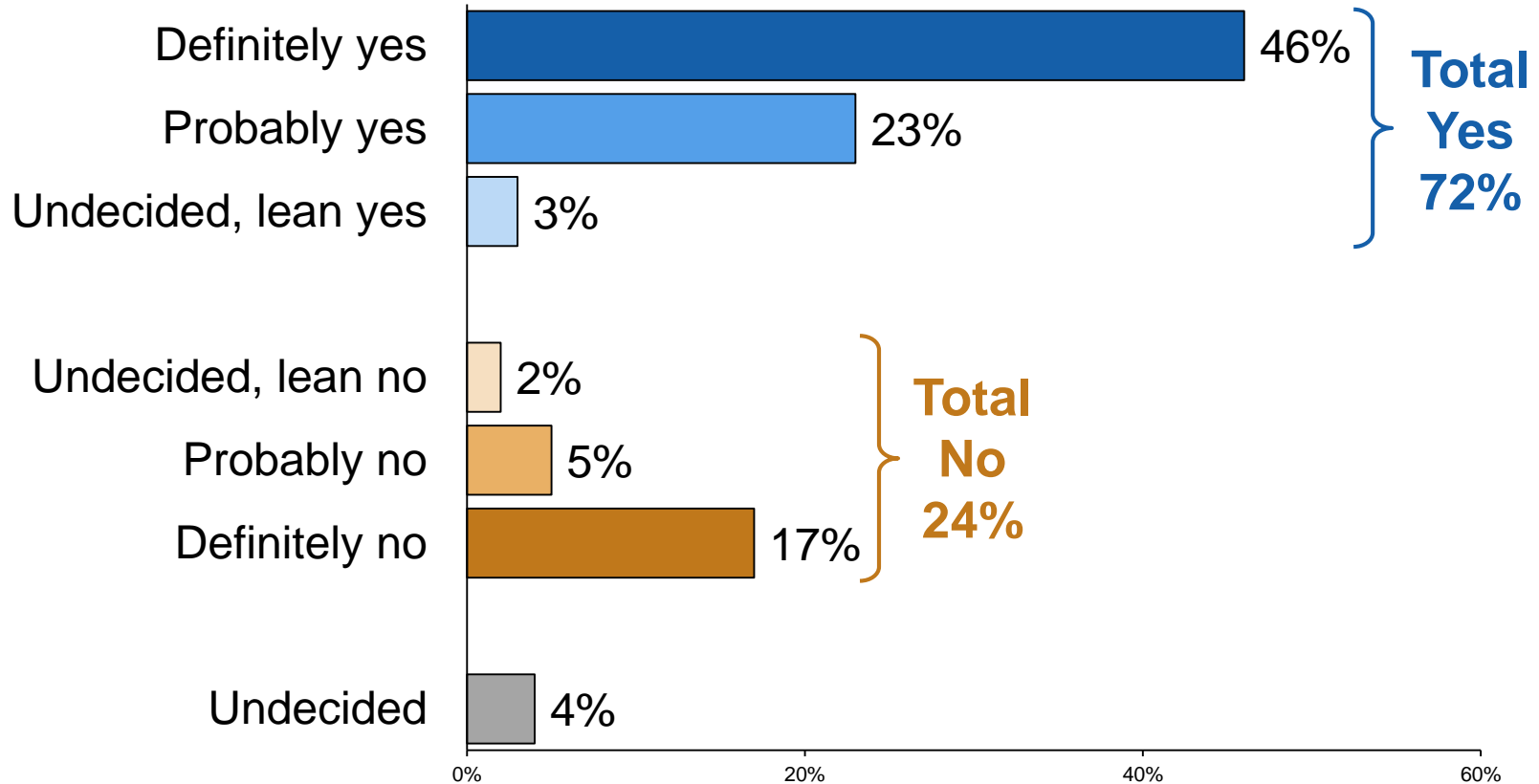
NEIGHBORHOOD ELEMENTARY SCHOOL REPAIR AND STUDENT SAFETY MEASURE.

To improve classroom education and safety for all local elementary school students; repair leaky roofs/deteriorating gas lines/faulty electrical systems; improve school security/fire safety systems; remove asbestos/lead paint; help retain/attract quality teachers; refinance leases; and repair/construct/acquire educational facilities/equipment; shall the Twin Rivers Unified School District Elementary School Facilities Improvement District issue \$140 million in bonds at legal rates, with independent audits, citizens' oversight, and all funds used locally?

More than seven in ten support this measure.

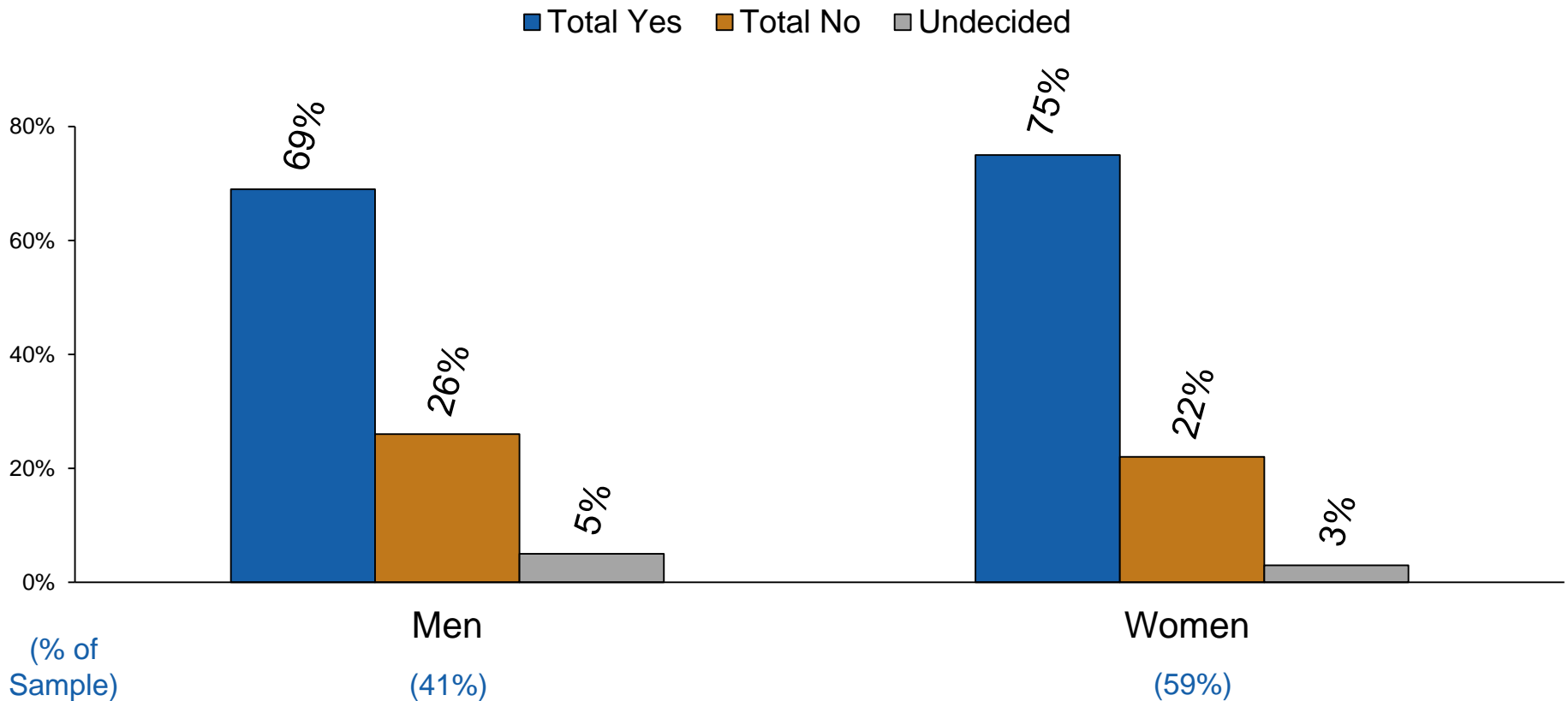
If the vote on this measure were held today, would you vote yes in favor of it, or no to oppose it?

Asked in SFID Only; N=513



Support is substantial regardless of gender.

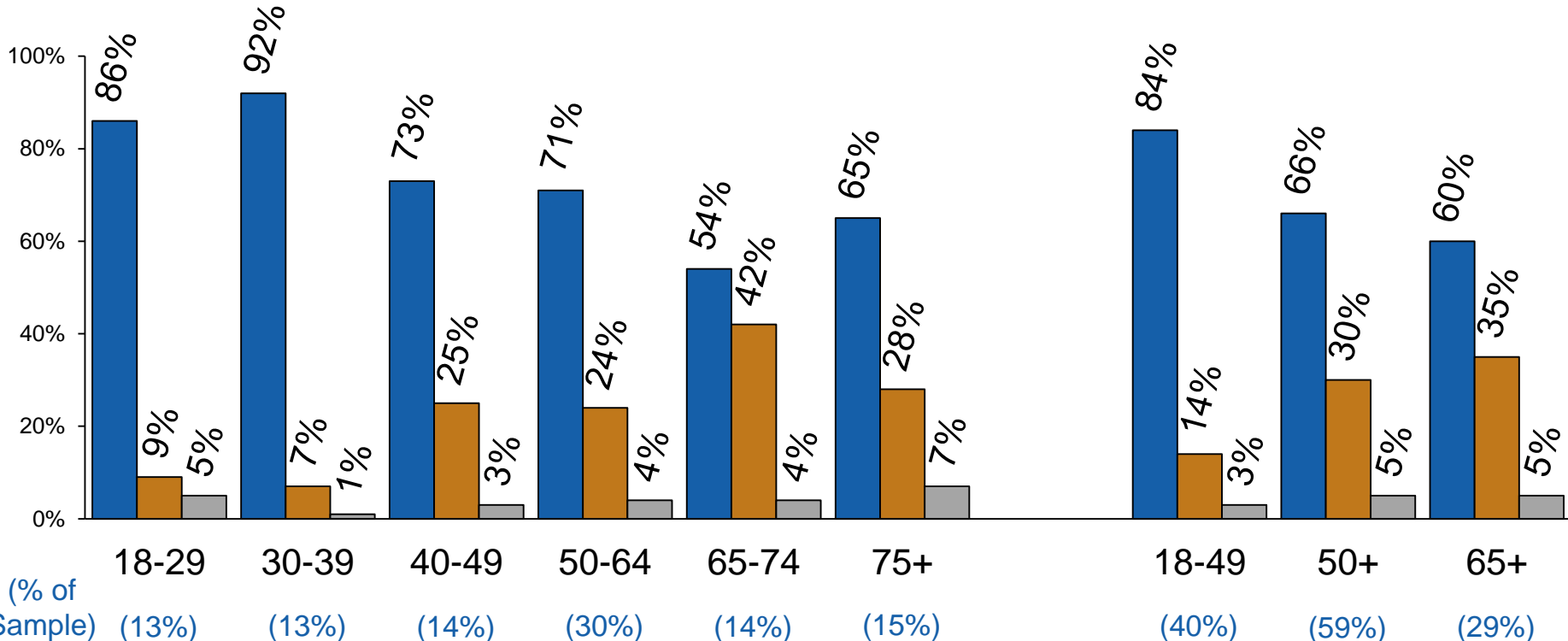
Elementary School Initial Vote by Gender



Voters under age 40 are near-universally supportive.

Elementary School Initial Vote by Age

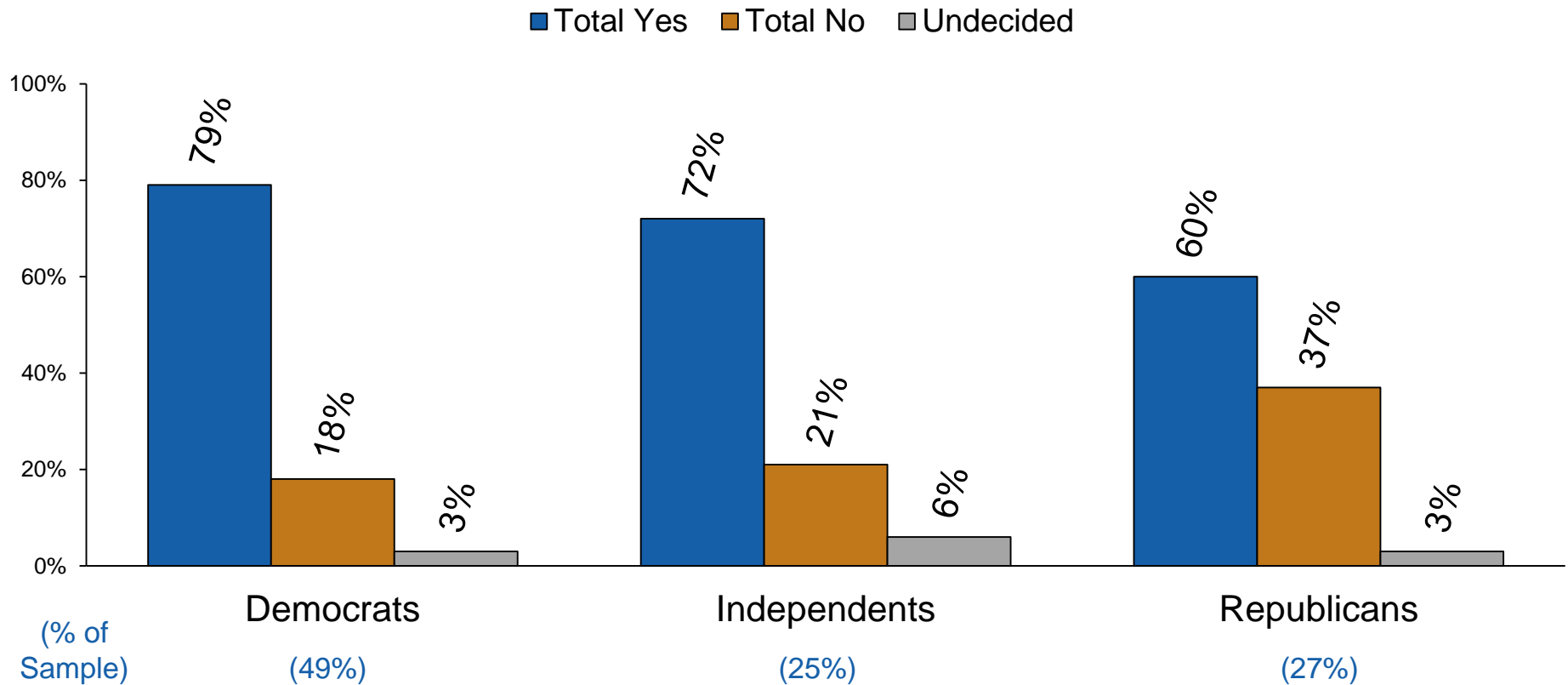
■ Total Yes ■ Total No ■ Undecided



Q5. If the vote on this measure were held today, would you vote yes in favor of it, or no to oppose it? Asked in SFID Only; N=513

As with the other measure, voters in every party support it over the threshold for passage.

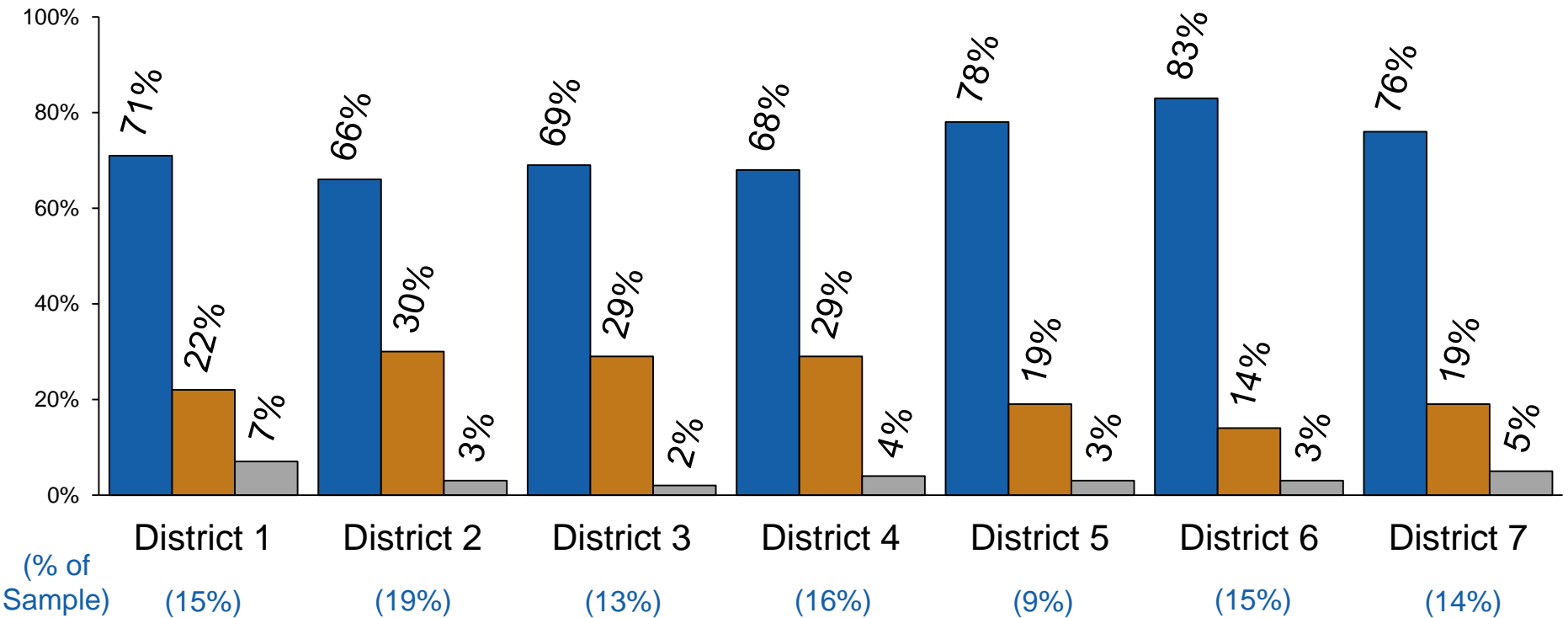
Elementary School Initial Vote by Party



Again, voters in District 6 are the most supportive.

Elementary School Initial Vote by Trustee District

■ Total Yes ■ Total No ■ Undecided



Impact of Additional Information

Informational Messages

Messages

***(FIRE SAFETY)** Many smoke alarms, smoke detectors, safety doors, and fire sprinkler systems in our local schools are old and potentially unreliable. Some schools don't even have fire sprinklers. Improving these crucial safety systems is necessary to ensure safe learning environments for local children.

(BASIC REPAIRS) Many local schools are 50 to 80 years old and need basic health and safety improvements. This funding will repair deteriorating classrooms, leaky roofs, plumbing, potentially faulty electrical systems and gas lines, and bathrooms in disrepair. Students deserve and need safe, clean schools so they can learn.

(Asked in SFID Only) **(ALL AGES)** Measure 1A will repair and upgrade local middle and high school classrooms and upgrade vocational educational programs so local students are prepared to compete for good-paying jobs when they graduate. Measure 1B repairs and upgrades local elementary schools so our young school children have the safe and healthy learning environments they need. We need to pass both of these measures to ensure that all schools, from elementary to high school, get the repairs and upgrades they need.

(VOCATIONAL) Not all students choose to attend college. Additional funding will help upgrade vocational education programs so students can acquire the real-world skills they need to compete for good-paying jobs when they graduate.

Informational Messages Continued

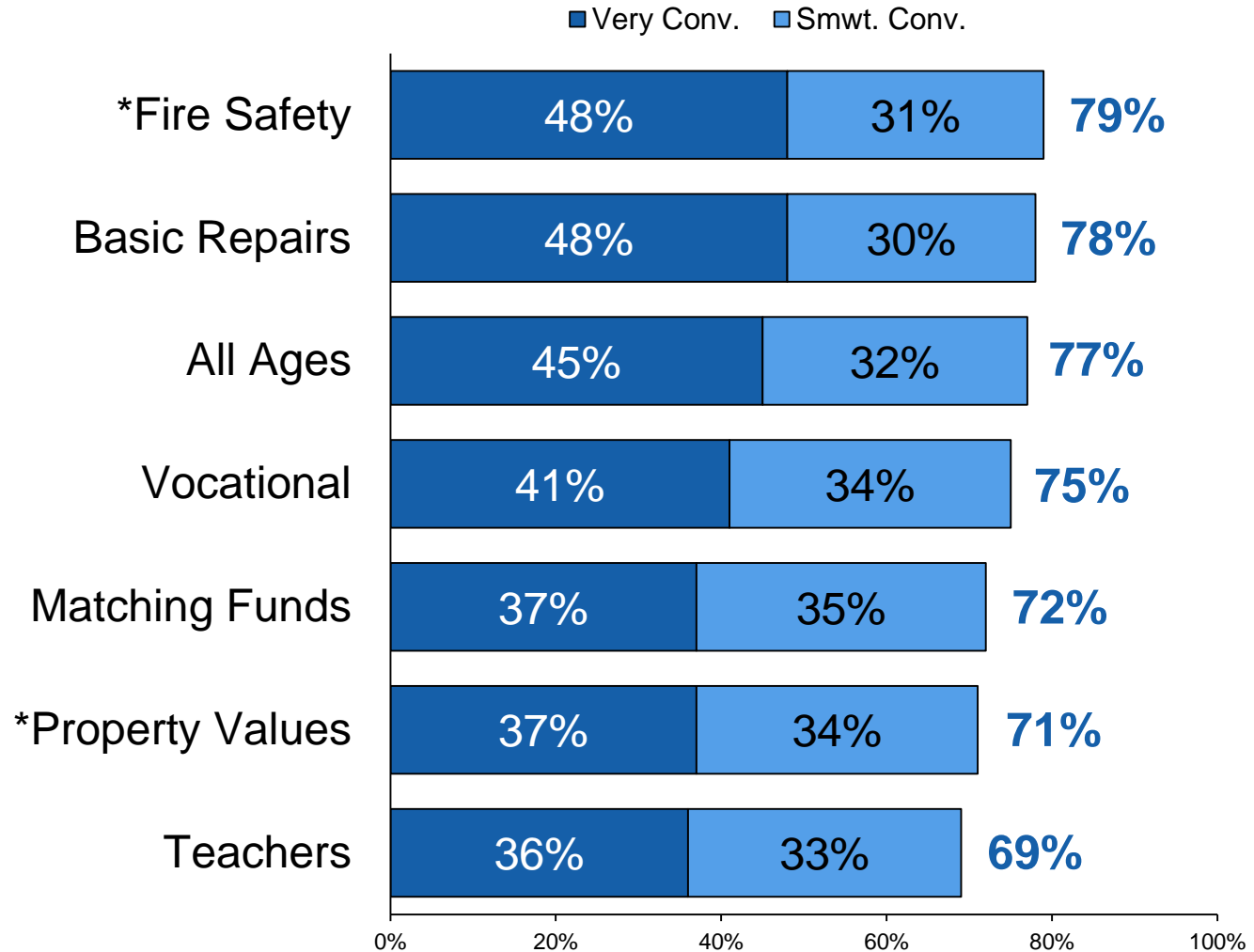
Messages

(MATCHING FUNDS) **(IN SFID: These measures)** **(OUTSIDE SFID: This measure)** will qualify local schools for \$25 million in state matching funds – money that our local schools desperately need. **(IN SFID: These measures)** **(OUTSIDE SFID: This measure)** will make sure our local schools get their fair share of state funds that would otherwise go to other districts.

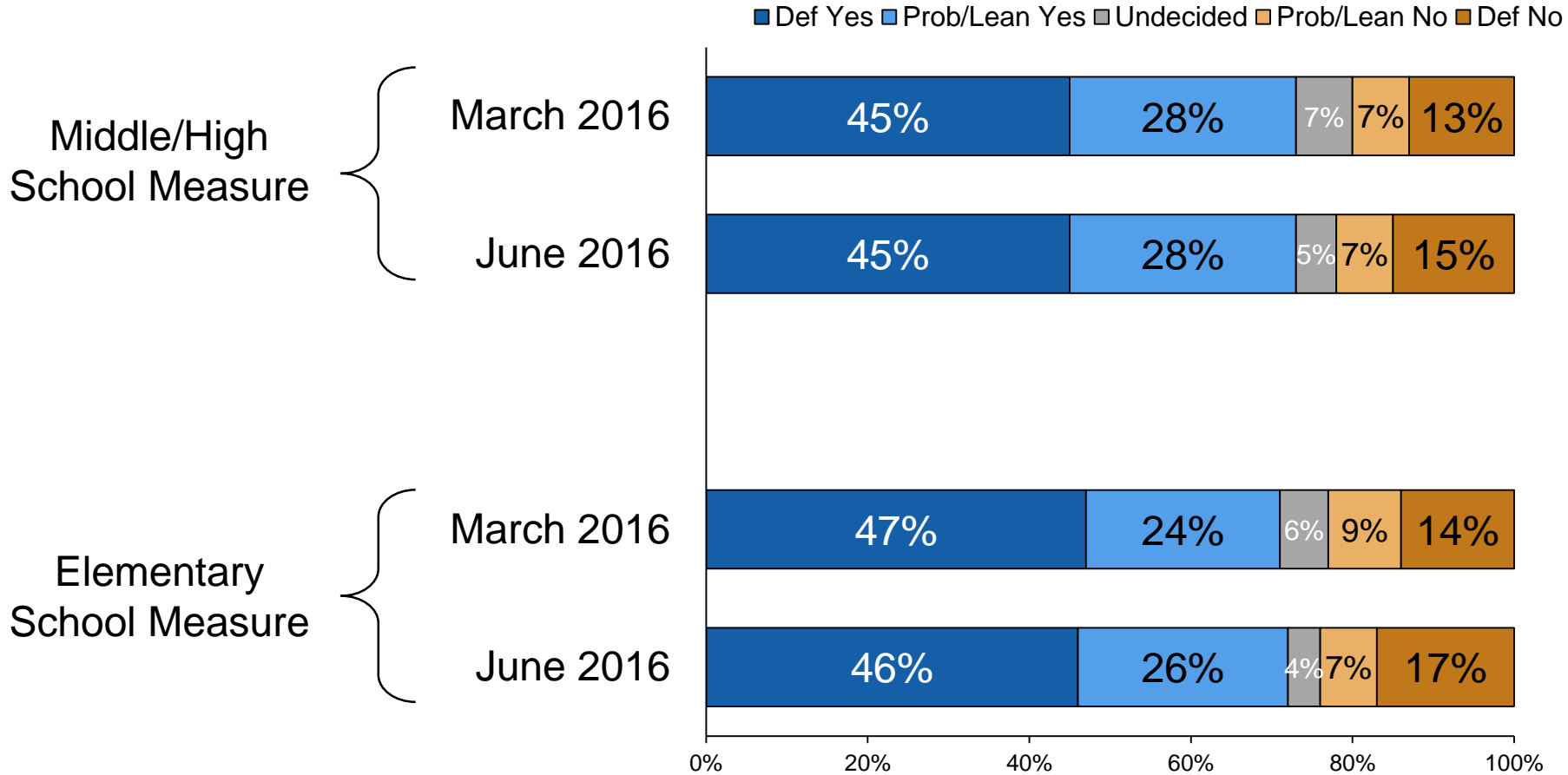
***(PROPERTY VALUES)** This new funding is a good long-term investment. Improving and repairing schools in every neighborhood strengthens local property values, making our community a more desirable place to live, do business, and raise a family.

(TEACHERS) Clean, safe classrooms and teaching environments are essential to attracting and retaining quality teachers. **(IN SFID: These measures)** **(OUTSIDE SFID: This measure)** will help retain and attract qualified and experienced teachers, so local students receive the quality of classroom education they deserve.

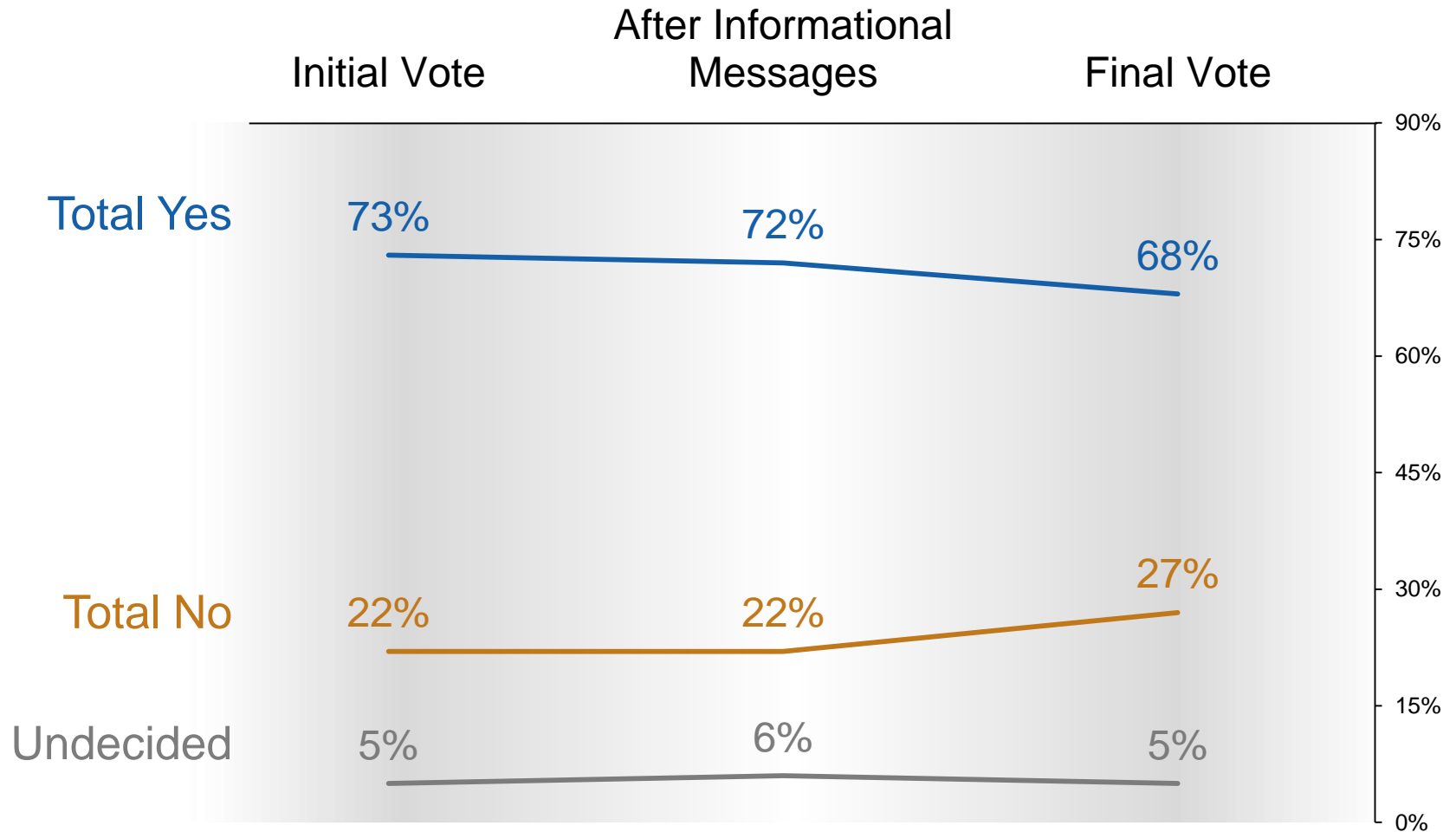
Safety and repairs resonate the most.



Support is consistent with previous polling in the District.



Vote Progression – Middle & High School Measure



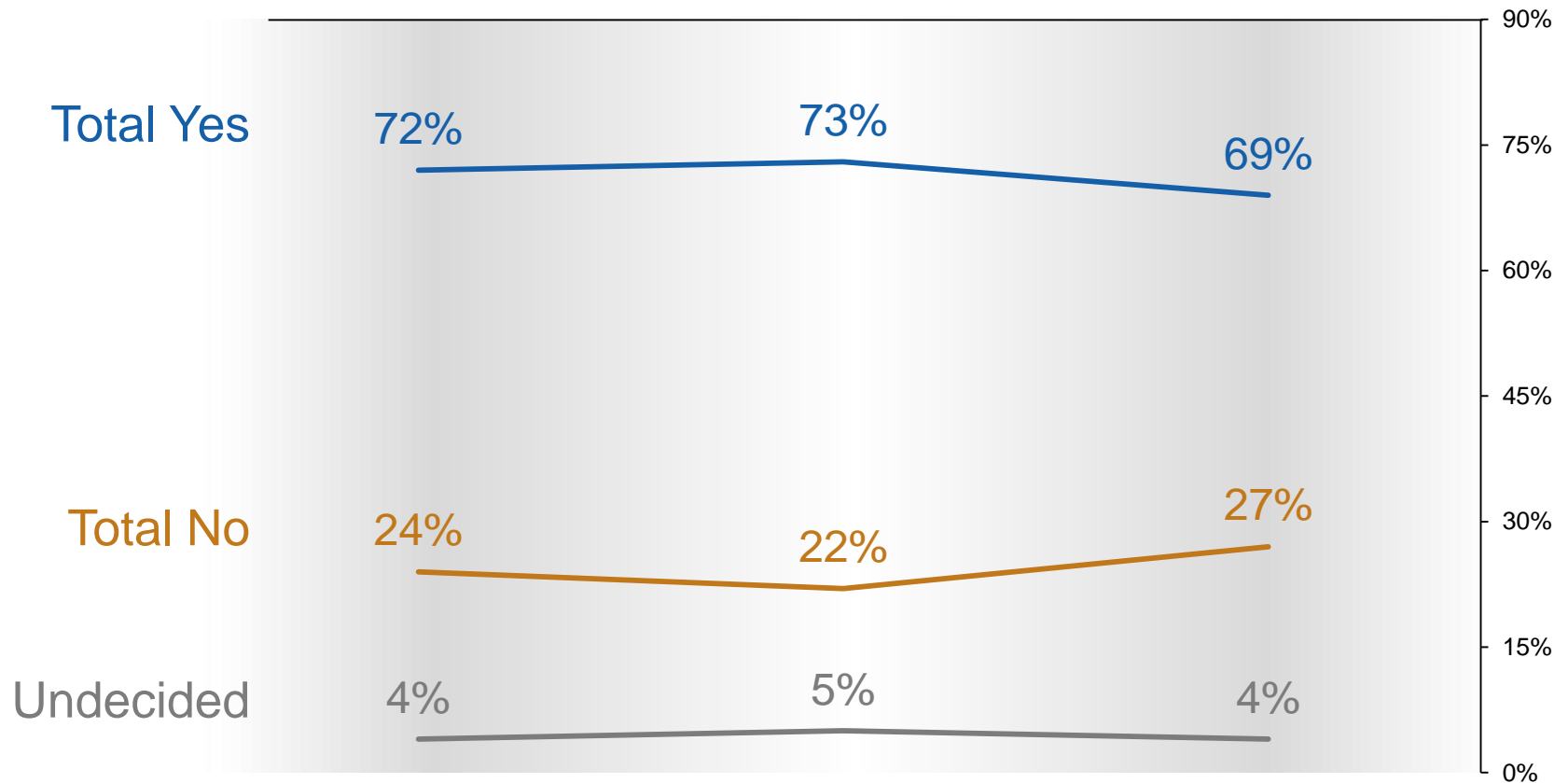
Vote Progression – Elementary School Measure

Asked in SFID Only; N=513

After Informational
Messages

Initial Vote

Final Vote



Conclusions

Conclusions

- As indicated by previous surveys in the District, voters are strongly and consistently supportive of two bond measures to upgrade local schools, with “yes” vote shares well above the 55% vote when information is provided. The measure carries with ...
 - *Men and women*
 - *Voters under 50 and over 50*
 - *Republicans, Democrats and independents*
 - *Voters in every Trustee District*
- These findings are consistent with earlier surveys conducted in the District.
- Fully three-quarters of voters say they are “very likely” to work their way down the ballot to the Twin Rivers measures in November.
- Basic repairs and fire safety upgrades are voters’ top priorities for measure spending.

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