

Twin Rivers Unified School District Bond Funding Tracking Survey

**Observations from Public Opinion Surveys
Conducted October 24 to November 5, 2015 &
February 27 to March 6, 2016**

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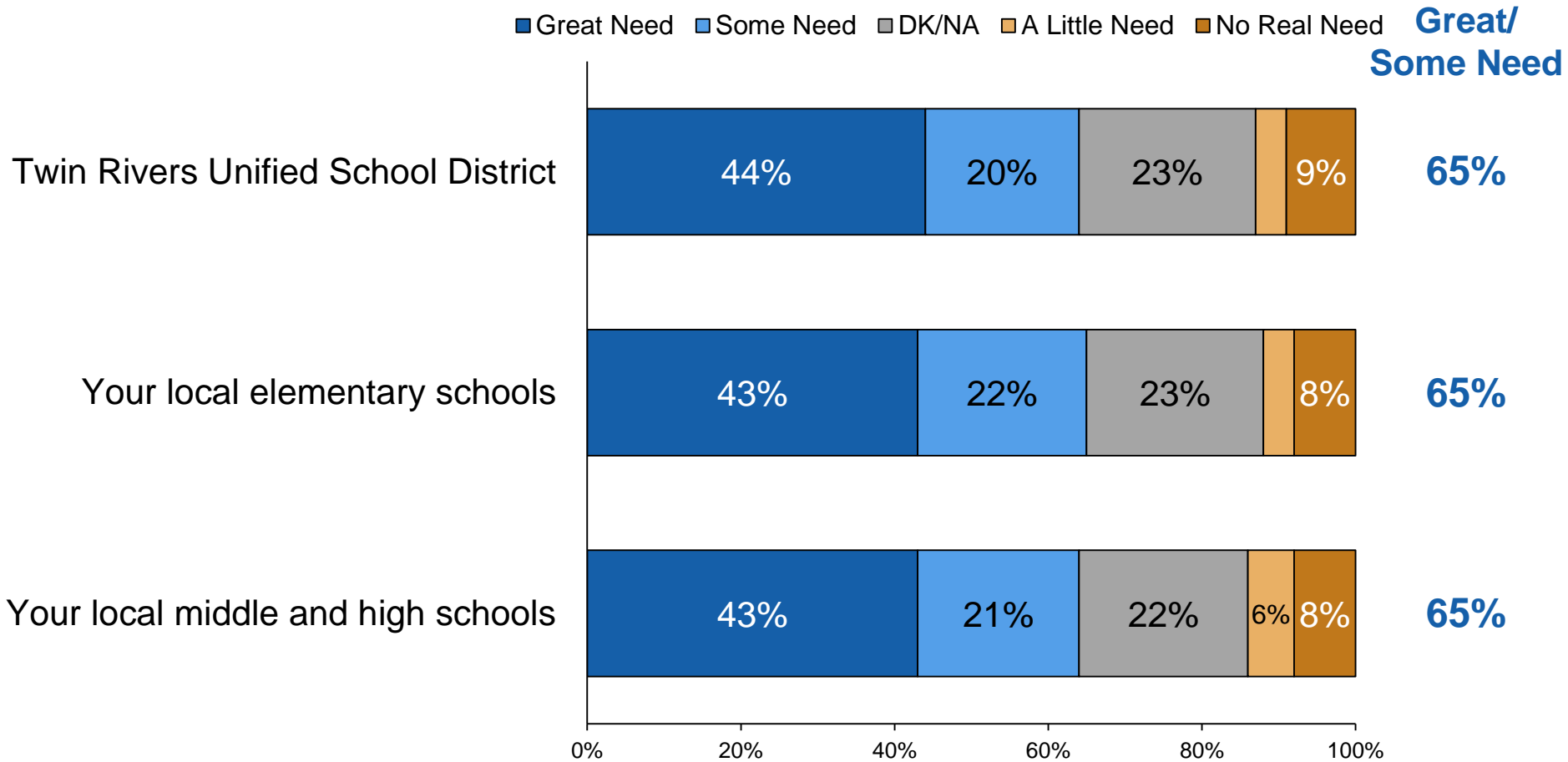
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**T H E
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Methodology

- 600 telephone interviews of registered voters likely to participate in the November 2016 election
 - 520 were inside a potential SFID, 80 were outside it
- Survey conducted February 27 - March 6, 2016 in English and Spanish via landline and cell phones
- Margin of sampling error +/-4.0% at the 95% confidence interval
- Due to rounding, some percentages do not add up to 100%
- Selected comparisons to November 2015 baseline survey

Residents continue to see a great need for more funding for local schools.



Potential Ballot Measures

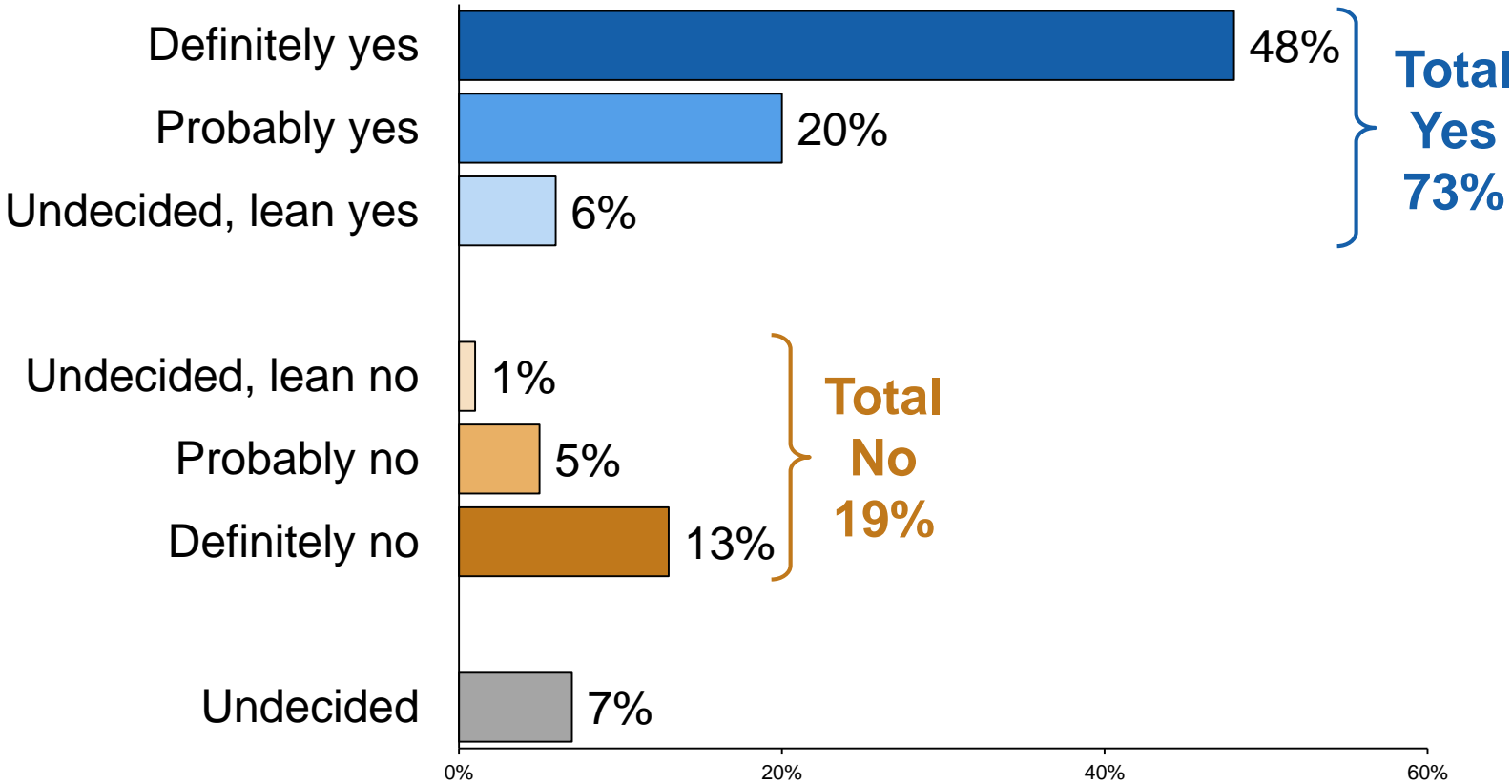
Ballot Measure Language Tested in Nov. 2015 Survey

TWIN RIVERS UNIFIED SCHOOL DISTRICT CLASSROOM AND SCHOOL SAFETY/REPAIR MEASURE.

To upgrade classrooms to meet safety/academic/technology standards; improve school security/fire safety systems; repair faulty electrical systems/air conditioning/leaky roofs/plumbing/deteriorating restrooms; remove asbestos/lead paint; improve education for all students; refinance lease payments; and repair, construct, and acquire educational facilities/equipment, shall the Twin Rivers Unified School District issue \$230 million in bonds at legal rates, with independent audits, citizens' oversight, and no money for administrators' salaries/pensions?

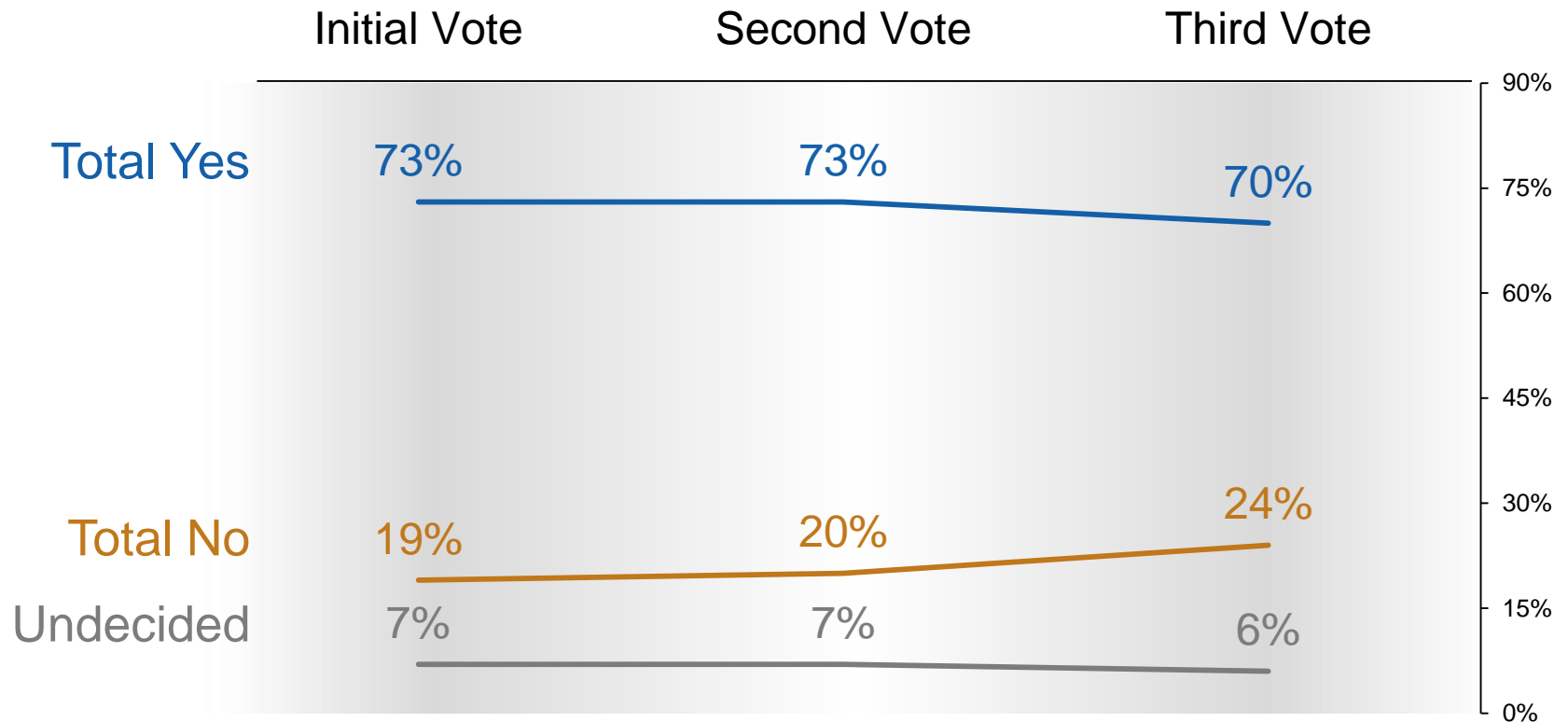
Support for the \$230 million measure begins with significant – and strong – support. (Nov. 2015 Survey)

If the vote on this measure were held today, would you vote yes in favor, or no to oppose it?



\$230 Million Measure Vote Progression (Nov. 2015 Survey)

If the vote on this measure were held today, would you vote yes in favor, or no to oppose it?



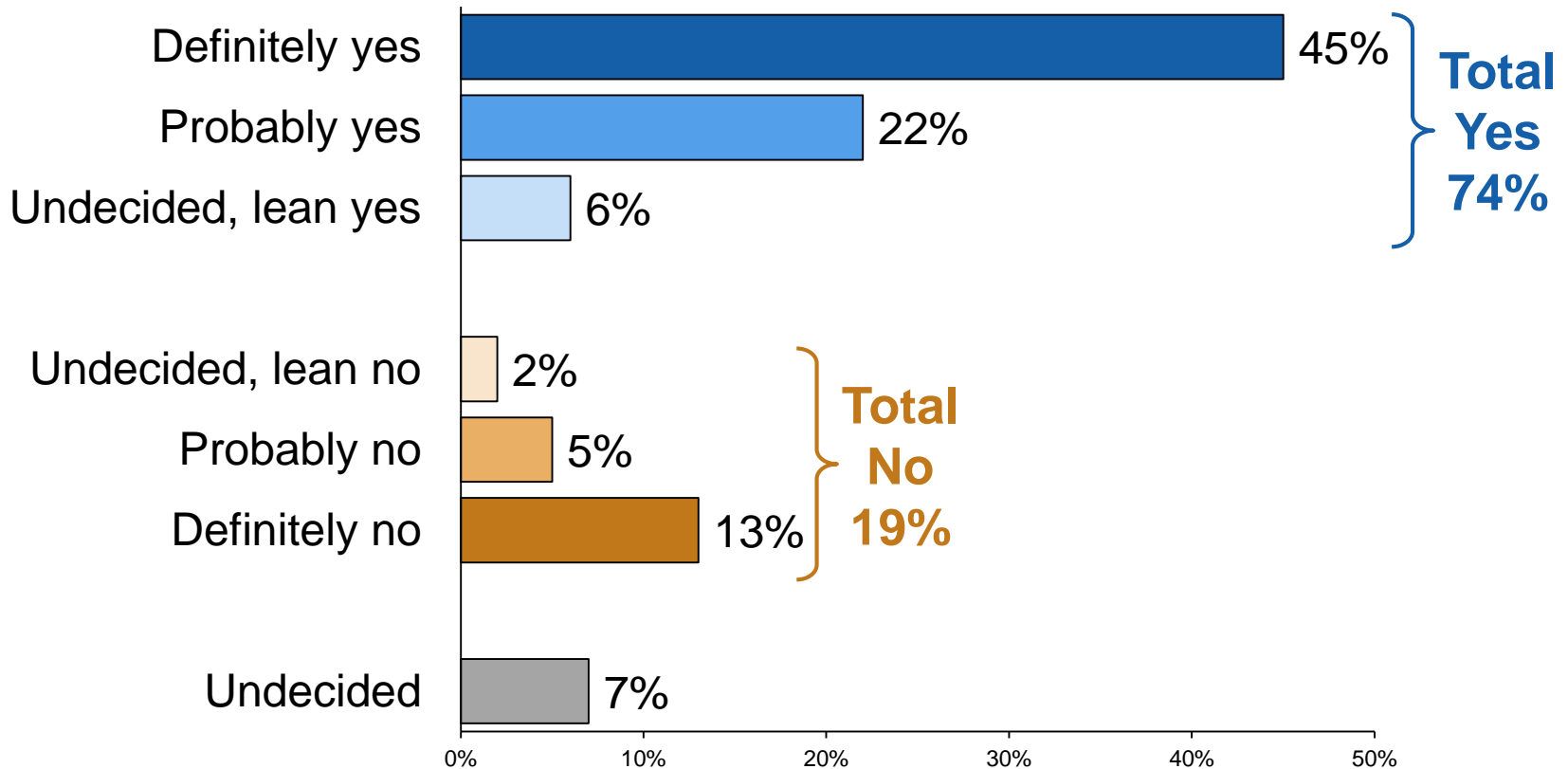
High School and Middle School Bond Measure Language Tested

Measure 1A

Twin Rivers Unified School District Middle School and High School Repair and Student Safety Measure. To improve education/safety for all middle and high school students; repair leaky roofs/deteriorating gas lines/faulty electrical systems; improve school security/fire safety systems; remove asbestos/lead paint; retain/attract quality teachers; refinance lease payments; and repair/construct/acquire educational facilities/equipment; shall the Twin Rivers Unified School District issue \$148 million in bonds at legal rates, with independent audits, citizens' oversight, and all funds used locally?

This measure begins with significant – and strong – support.

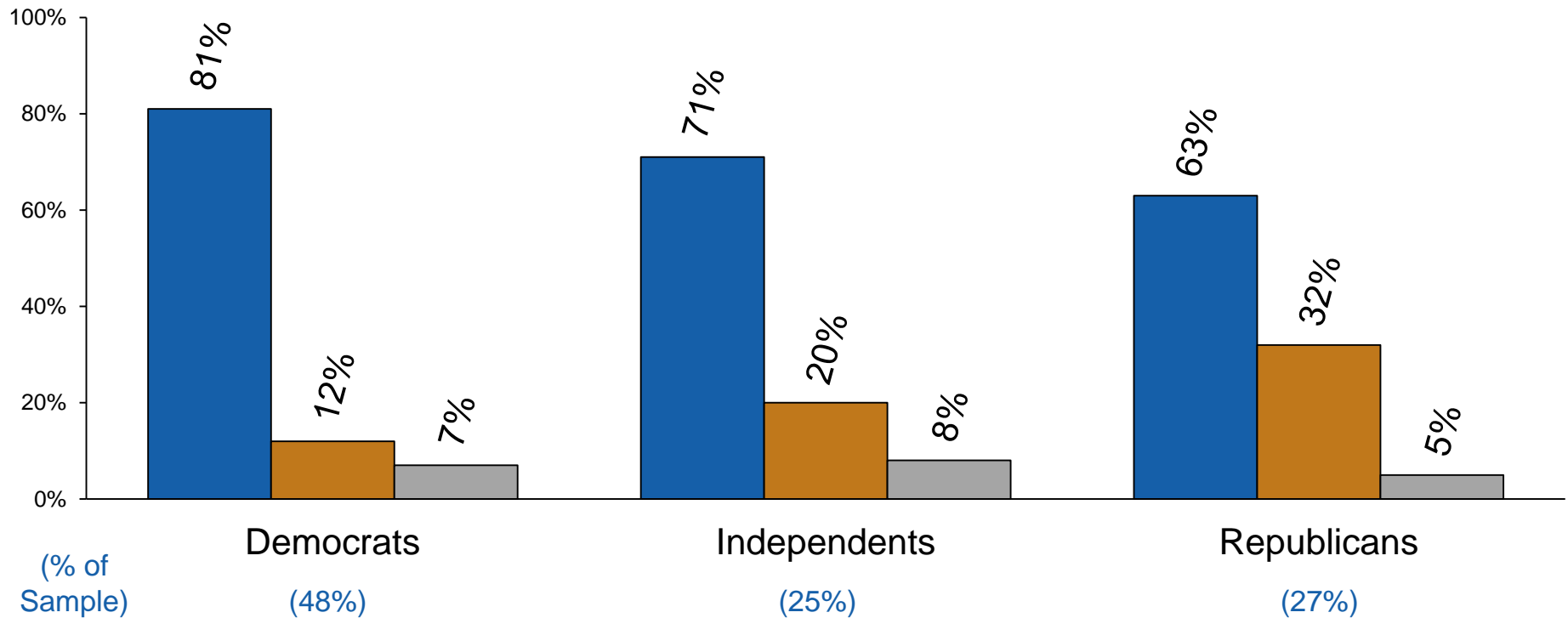
If the vote on this measure were held today, would you vote yes in favor of it, or no to oppose it?



Democrats and independents are strong supporters; it carries with Republicans nearly two-to-one.

Initial Vote by Party

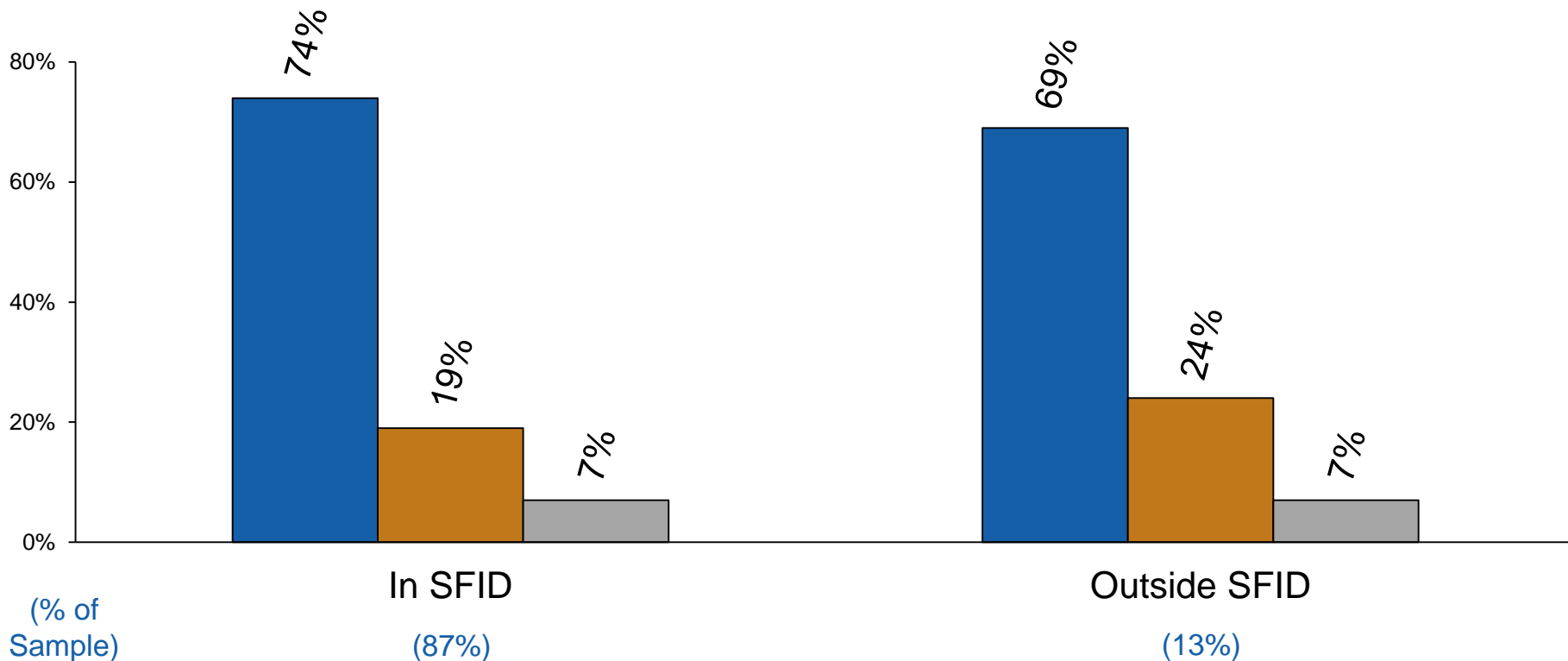
■ Total Yes ■ Total No ■ Undecided



There is little difference between residents who would be inside or outside a conceptual Elementary School Facilities Improvement District.

Initial Vote by In Potential SFID

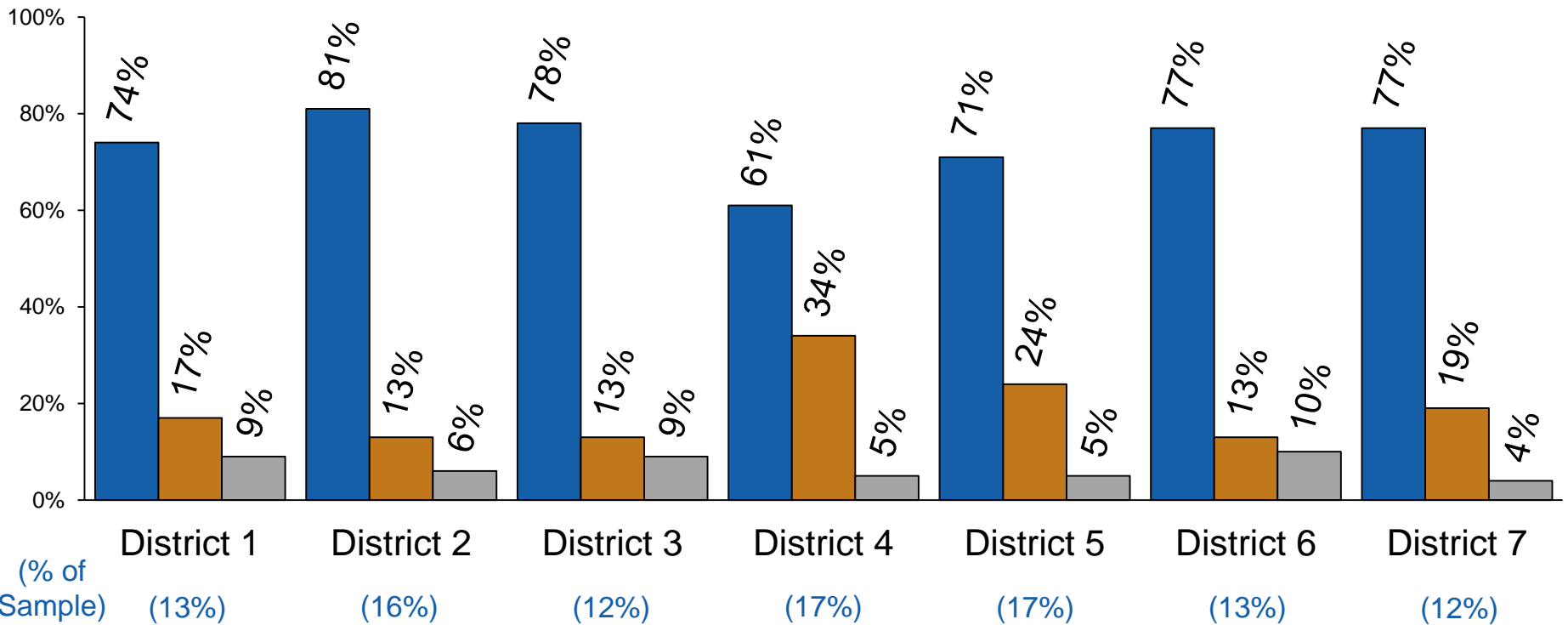
■ Total Yes ■ Total No ■ Undecided



Support tops 71% in nearly every district.

Initial Vote by Trustee District

■ Total Yes ■ Total No ■ Undecided

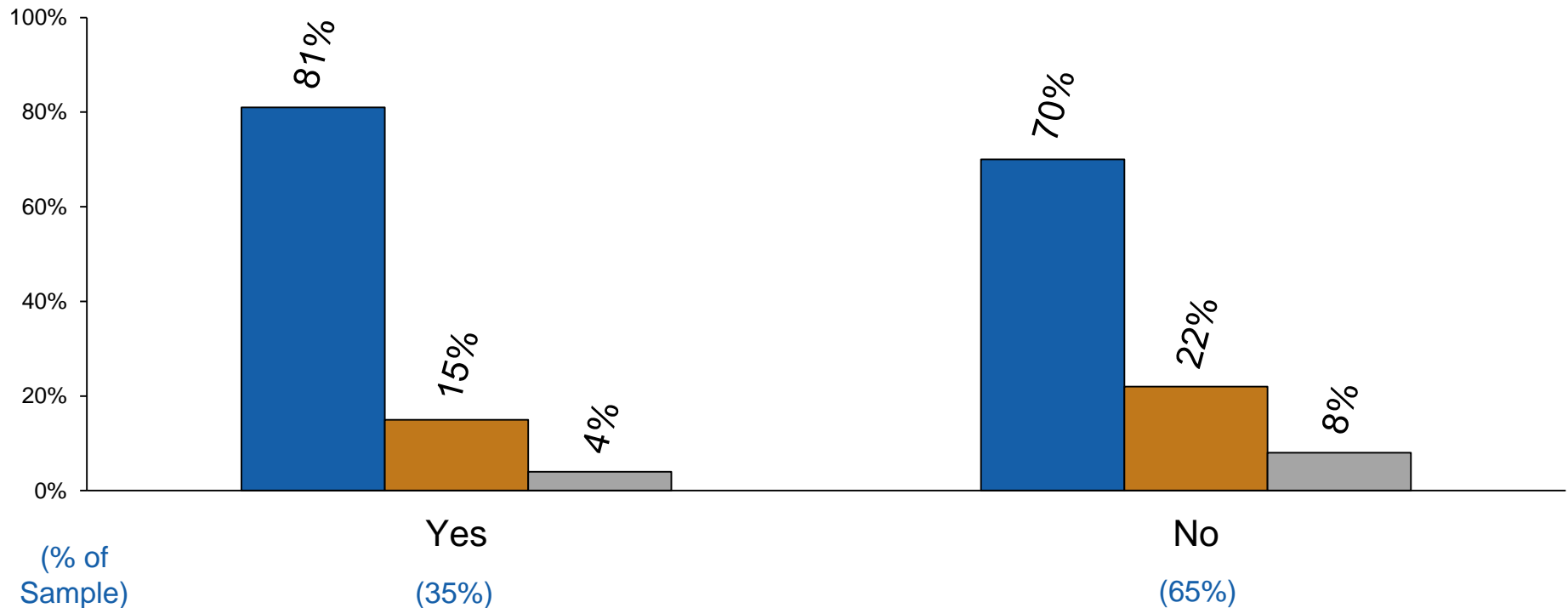


(% of Sample)
(13%) (16%) (12%) (17%) (17%) (13%) (12%)

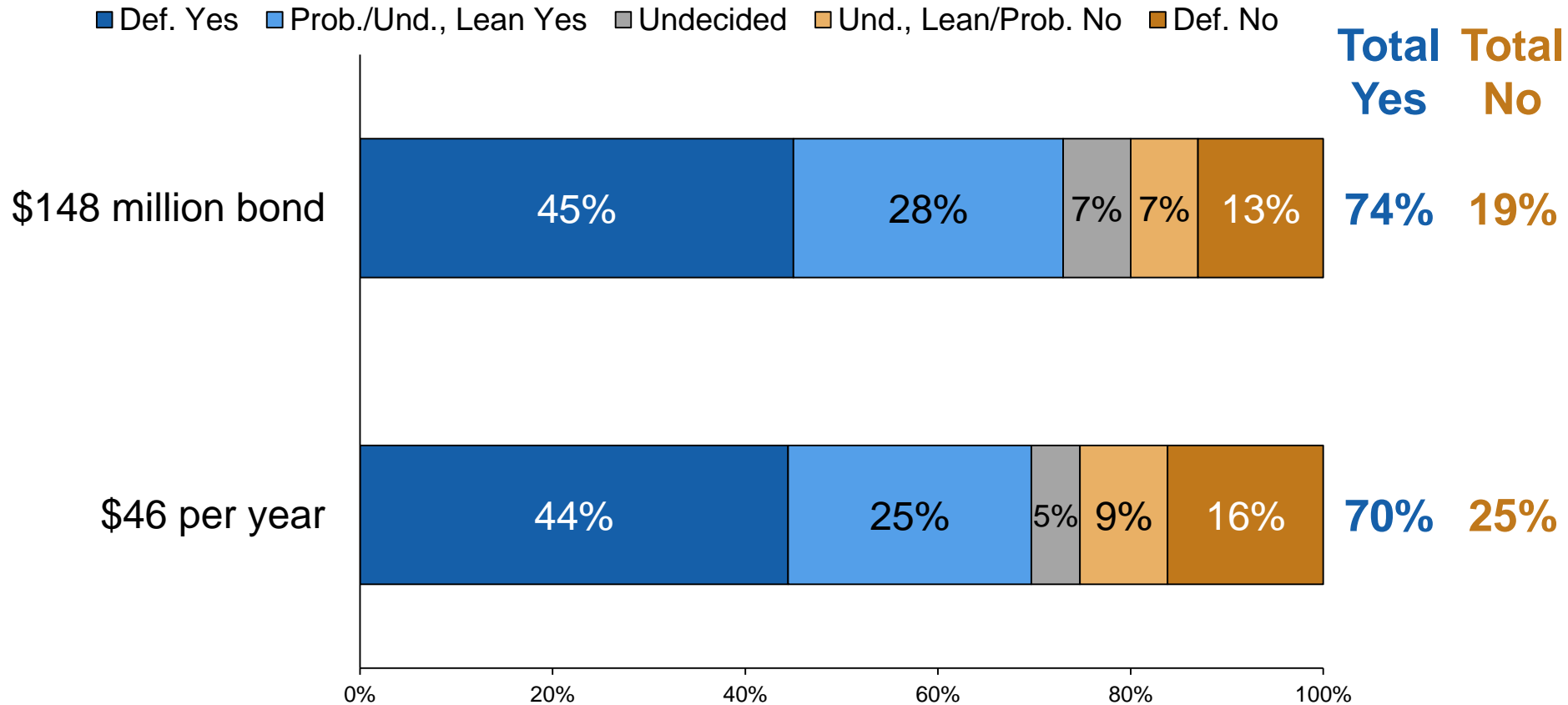
Respondents with children at home where more likely to support the measure.

Initial Vote by Children Living at Home

■ Total Yes ■ Total No ■ Undecided



The per-household amount does not change opinions significantly.



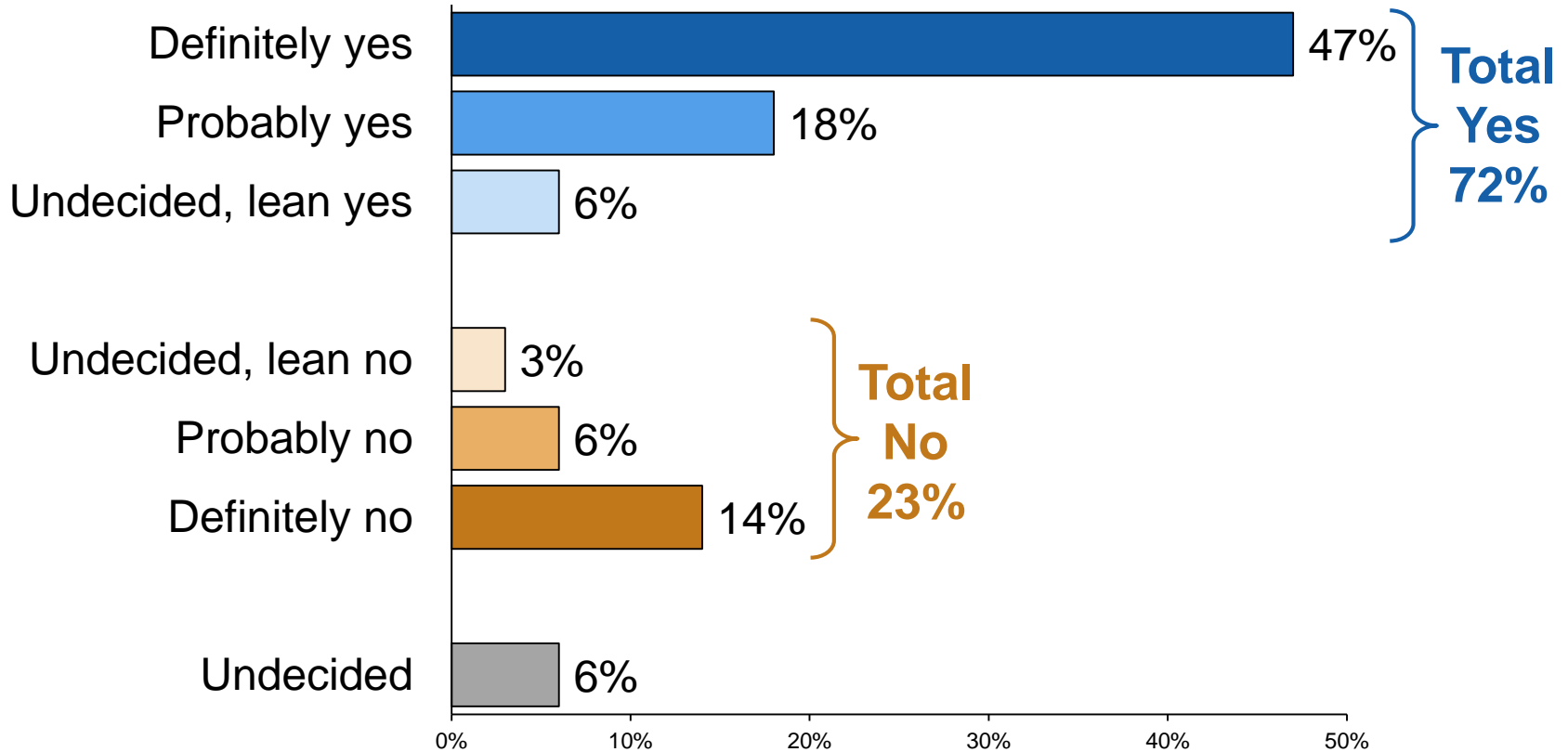
Elementary School Facilities Improvement District Bond Measure Language Tested

Measure 1B

The Twin Rivers Unified School District Elementary School Repair and Student Safety Measure. To improve classroom education and safety for all elementary school students; repair faulty electrical systems/leaky roofs/deteriorating gas lines; improve school security/fire safety systems; remove asbestos/lead paint; retain/attract high-quality teachers; refinance lease payments; and repair/construct/acquire educational facilities/equipment, shall the Twin Rivers Unified School District Elementary School Facilities Improvement District issue \$140 million in bonds at legal rates, with independent audits, citizens' oversight, and all funds used locally?

The elementary school measure also has significant and strong support.

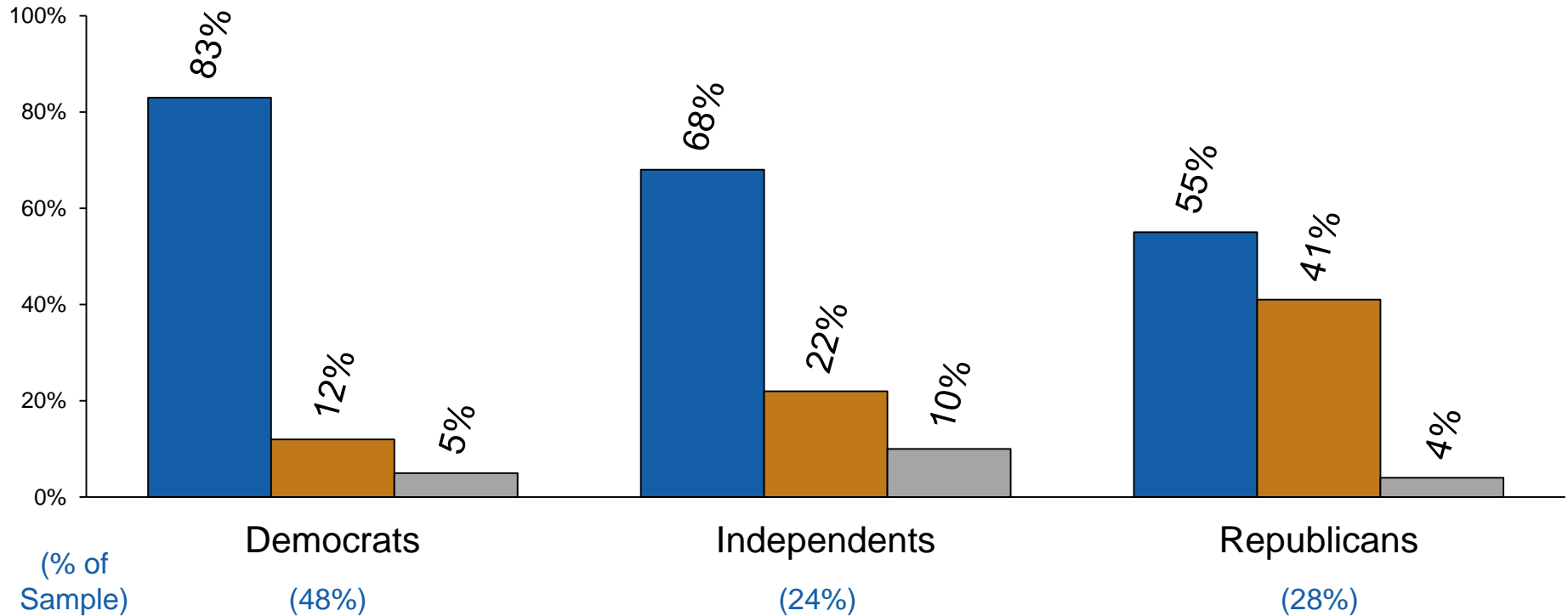
(Asked in Potential SFID Only, N=520)



While Democrats and independents support the measure, Republicans support it less.

Initial Vote by Party

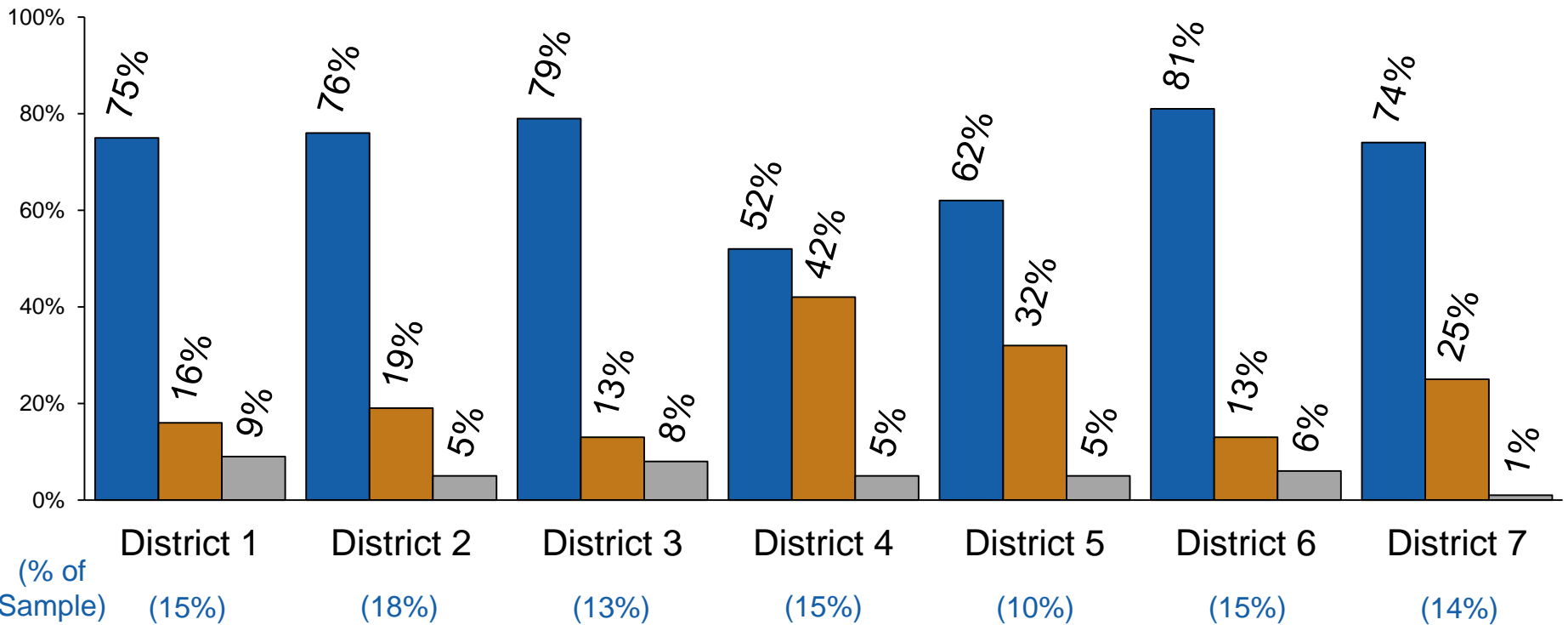
■ Total Yes ■ Total No ■ Undecided



District 4 respondents where more evenly split on the elementary school measure.

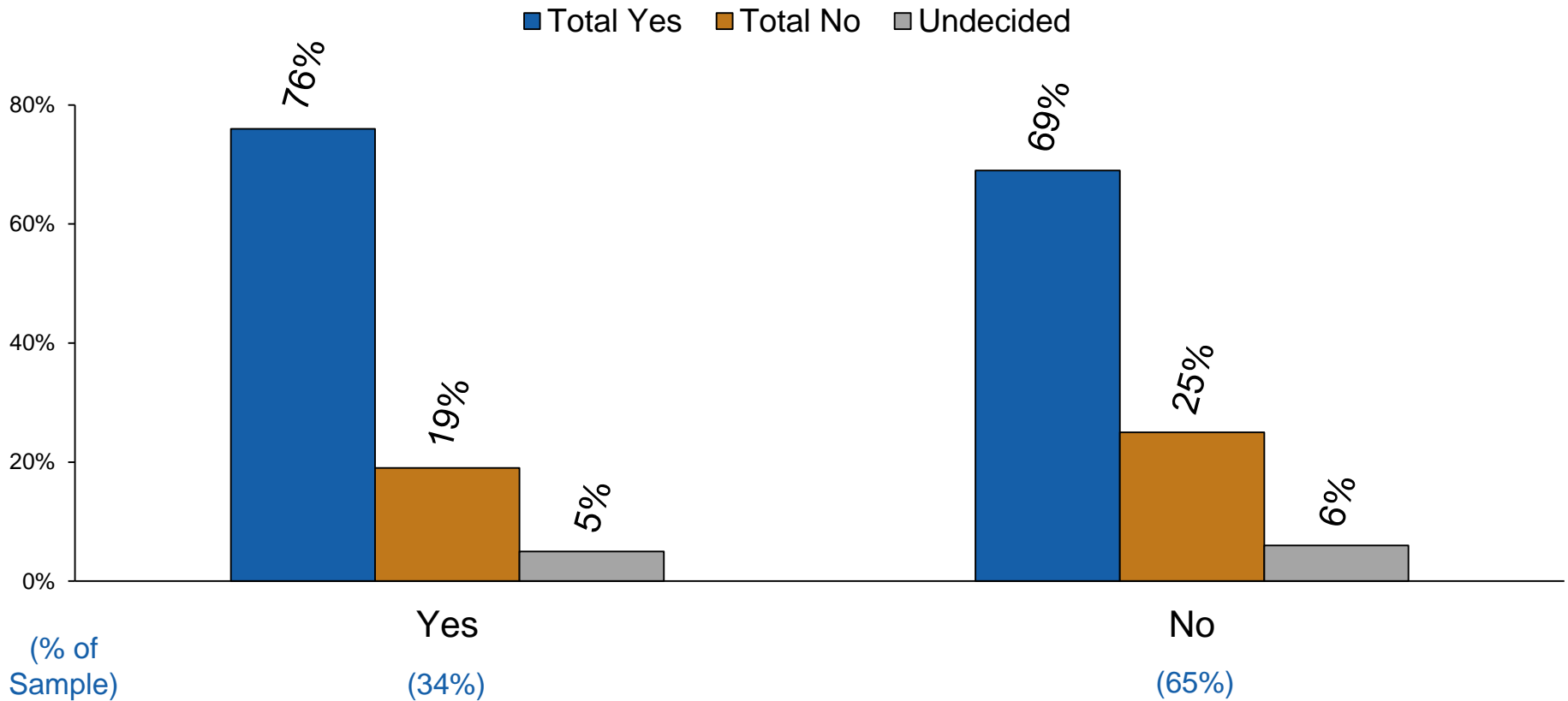
Initial Vote by Trustee District

■ Total Yes ■ Total No ■ Undecided



Parents and those without children where about equally supportive.

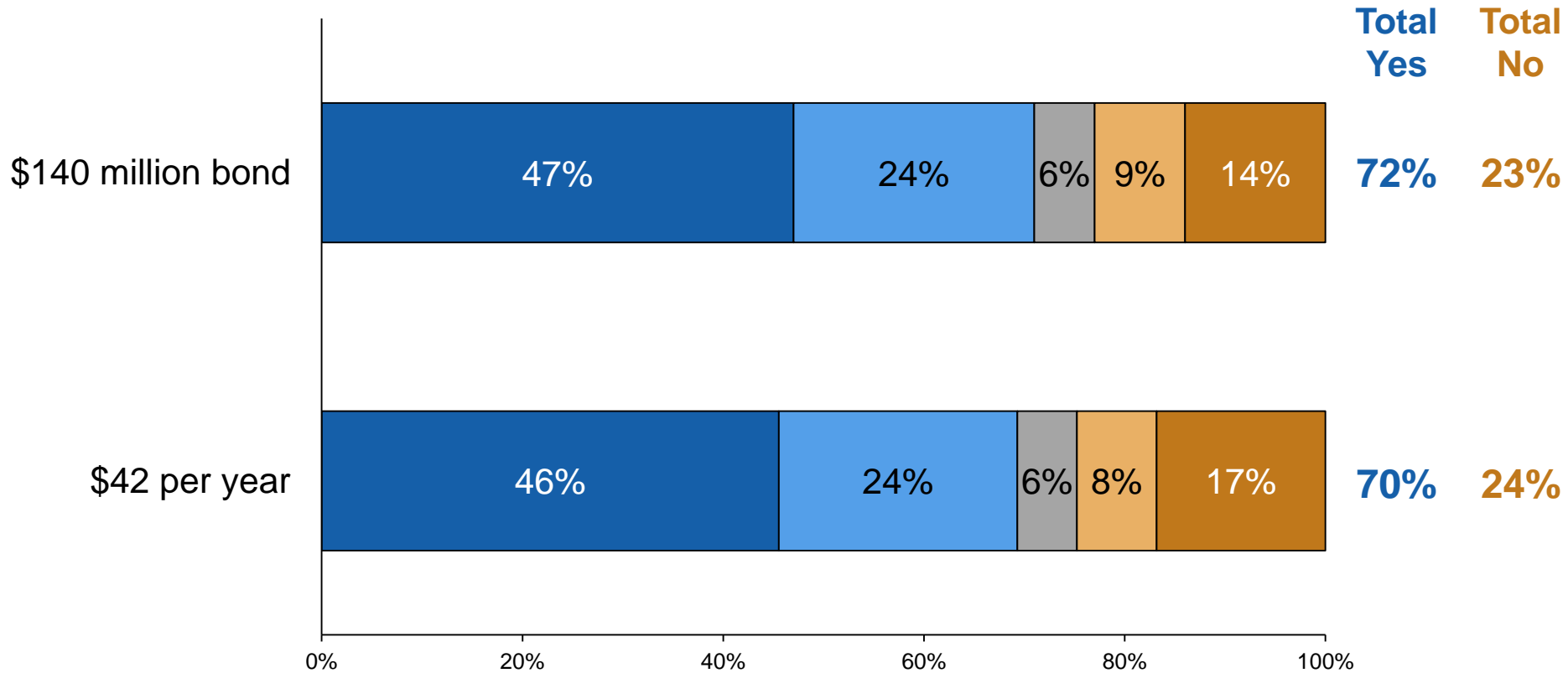
Initial Vote by Children at Home



Again, the per-household amount does not change opinions significantly.

(Asked in Potential SFID Only, N=520)

■ Def. Yes ■ Prob./Und., Lean Yes ■ Undecided ■ Und., Lean/Prob. No ■ Def. No



Interest in Additional Information

Informational Messages Tested

(BASIC REPAIRS) Our local schools need basic health and safety improvements. Many schools are 50 to 80 years old. This funding will repair deteriorating classrooms, leaky roofs, plumbing, potentially faulty electrical systems and gas lines, and bathrooms in disrepair. Students deserve and need safe, clean schools so they can learn.

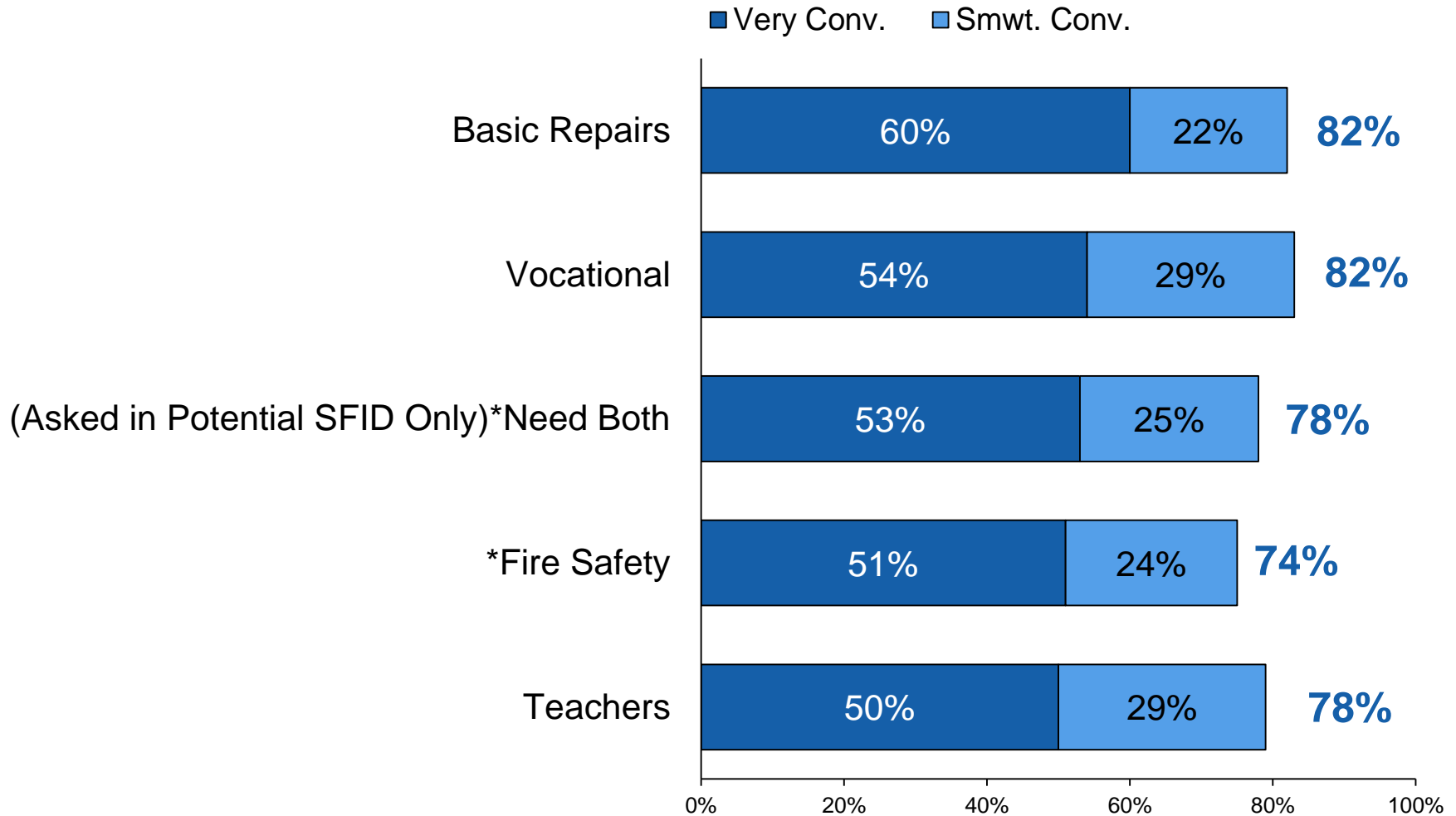
(VOCATIONAL) Not all students choose to attend college. Additional funding will help upgrade vocational education programs so students can acquire the real-world skills they need to compete for good-paying jobs when they graduate.

(Asked in Potential SFID Only)***(NEED BOTH)** Voting for just one measure means that only some schools get improvements. We need to pass both of these measures to ensure that all schools, from elementary school to high school, get the basic health and safety repairs they need. We need to pass both of these measures.

***(FIRE SAFETY)** Many smoke alarms, smoke detectors, safety doors, and fire sprinkler systems in our local schools are old and potentially unreliable. Some schools don't even have fire sprinklers. Improving these crucial safety systems is necessary to ensure safe learning environments for local children.

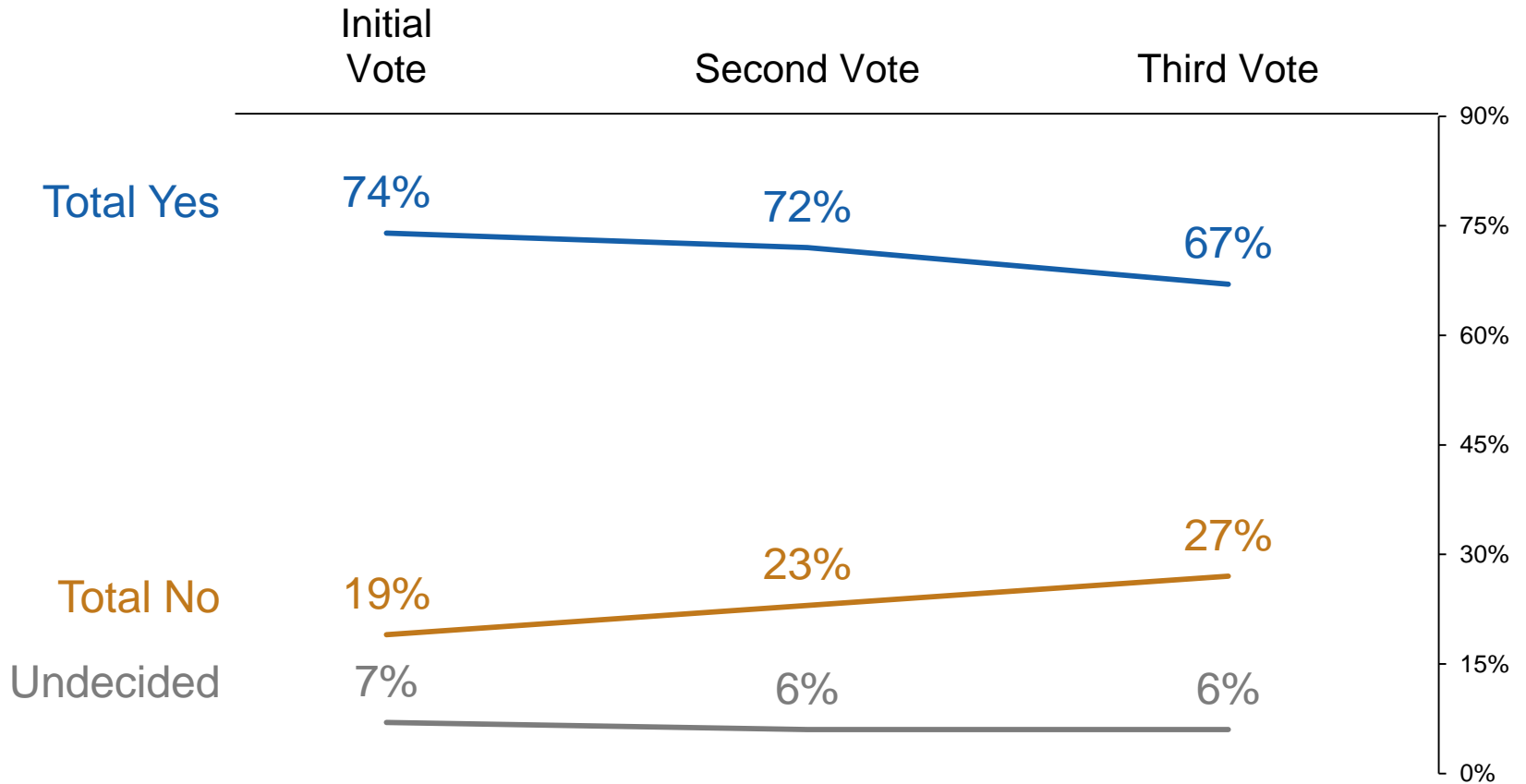
(TEACHERS) Good teachers are essential to classroom education and student achievement. This measure will help attract and retain the high-quality teachers that students need by improving classrooms and teaching environments.

As in the previous survey, messages about basic repairs and vocational education resonate most.



Vote Progression

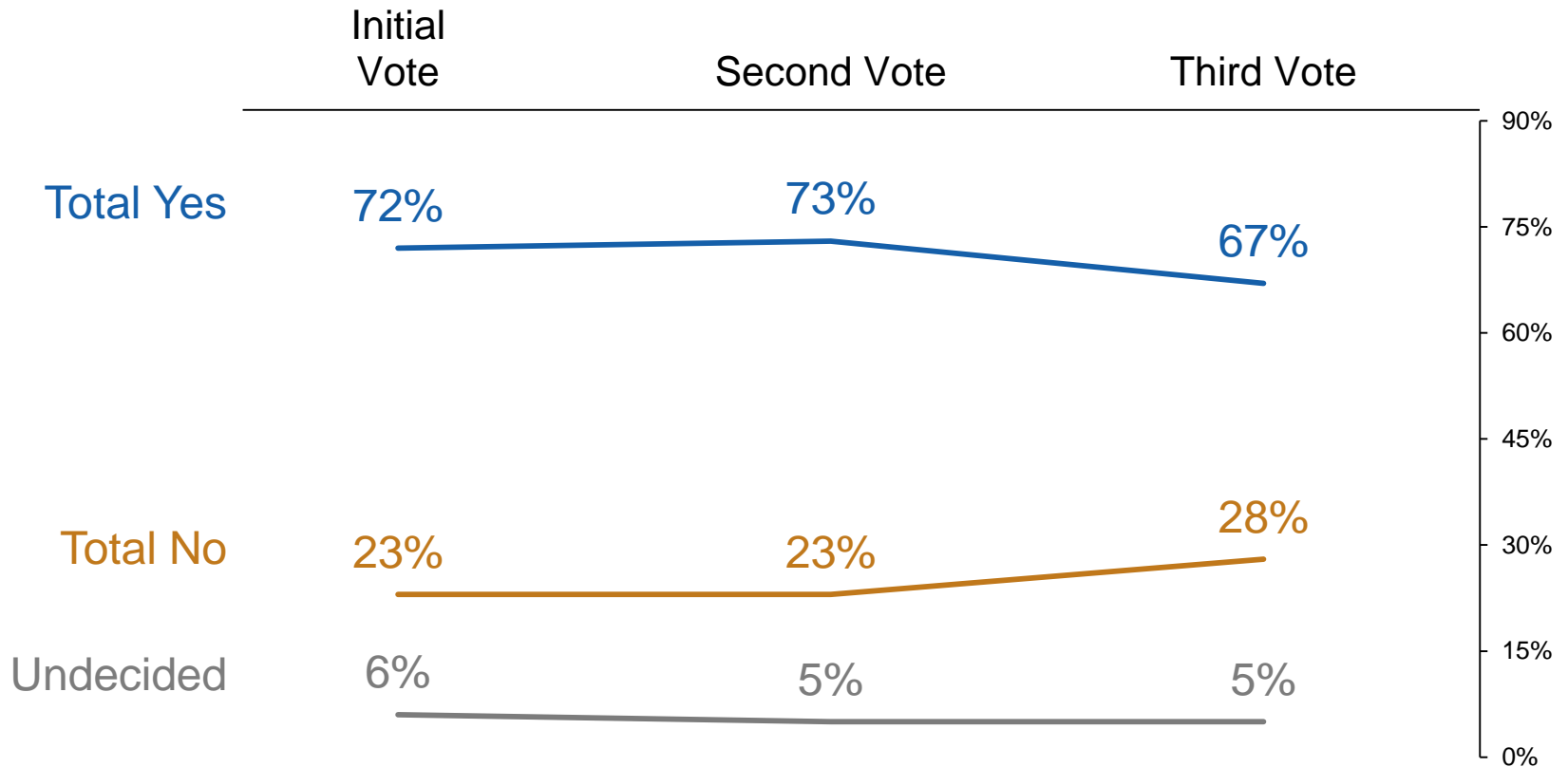
Measure 1A – Middle/High School Measure



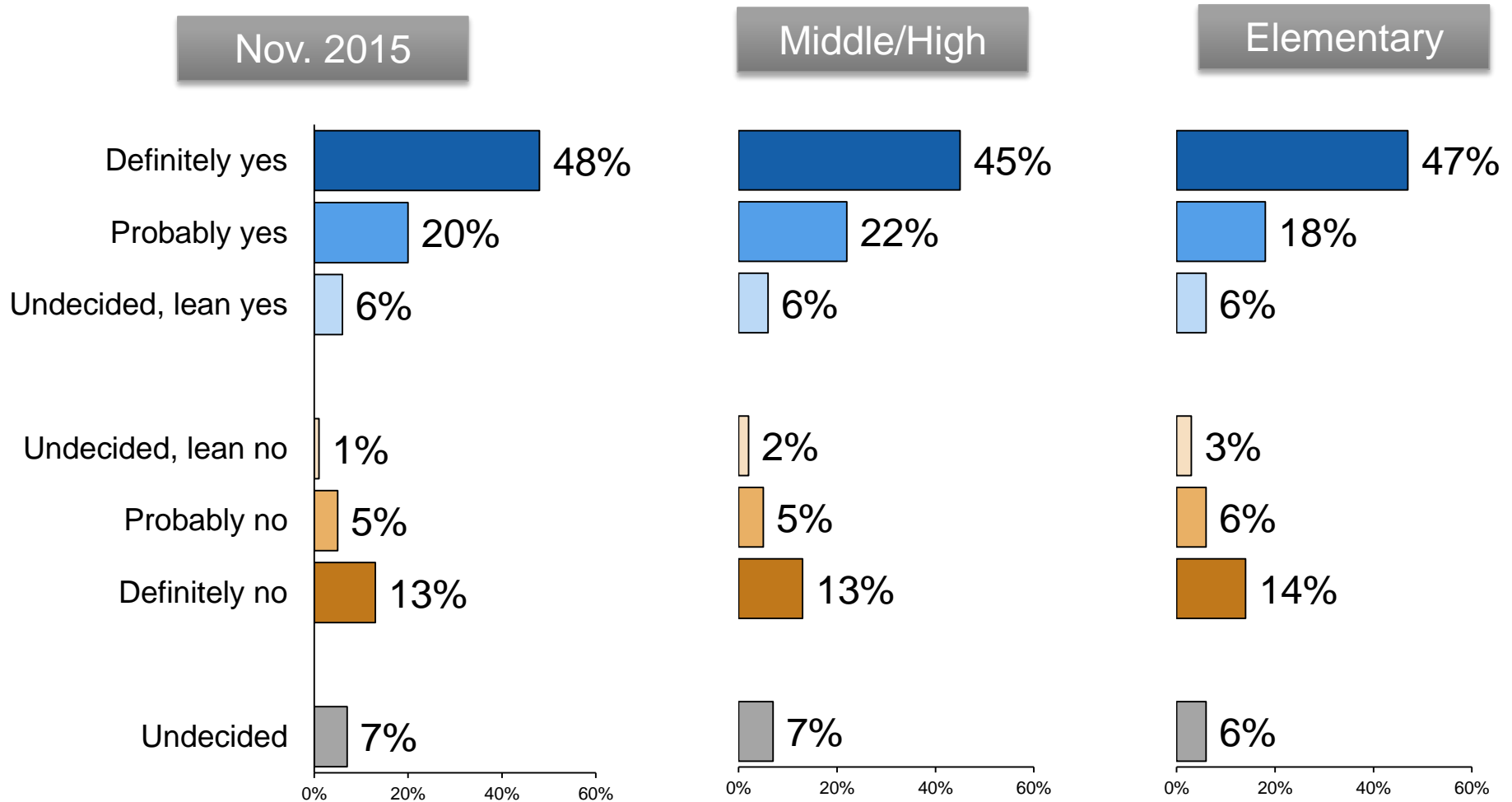
Vote Progression

Measure 1B – Elementary School Facilities Improvement District Measure

(Asked in Potential SFID Only, N=520)



Support has been consistent across a variety of measures tested.



Conclusions

Conclusions

- The middle/high school bond measure is viable.
 - It begins with 74% support (45% definitely yes compared with 13% definitely no).
 - It ends with 67% support, still well above the margin of error with a stable definitely yes vote.
- The Elementary School Facilities Improvement District measure is also viable.
 - It begins with 72% support in the potential SFID – definitely yes surpasses definitely no three to one.
 - It also ends at 67% support with a stable definitely yes share.
- Majorities of every major demographic group support each measure and levels of support for bond funding have been consistent, with support in both November 2015 and March 2016.
- Placing two companion Prop 39 measures, one for elementary schools and one for middle and high schools, is a viable option for the District to consider and would have a very good chance of electoral success. Additional evaluation and planning is prudent.

For more information, contact:

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