



Communication Options

Type	Audience	Frequency	Contact
<i>Connections</i> Hard copy newsletter with 6 week deadline	TRUSD families, stakeholder lists, sign ups on web site, staff	quarterly	Kathy.young@twinriversusd.org
<i>eWAG/Media WAG</i> Electronic week at a glance reminder of upcoming events	TRUSD families, sign ups on web site, staff, media	Weekly on Friday	Kathy.young@twinriversusd.org
<i>eNews</i> Electronic newsletter that covers TRUSD stories in more depth, covers events between <i>Connections</i> issues.	TRUSD families, sign ups on web site, media	Monthly or as needed	Charlene.vanallen@twinriversusd.org
<i>It's Classified</i> Electronic newsletter designed to cover issues of particular interest to TRUSD classified staff	TRUSD classified members, management	Monthly or as needed -1 st issue Jan 09	Nondra.khali@twinriversusd.org
<i>Insights</i> Electronic newsletter designed to cover internal information	TRUSD certificated, management, confidential, police	Monthly or as needed	Nondra.khali@twinriversusd.org
<i>Blackboard/Connect Ed Call</i> Automated phone call that can be sent to multiple school sites in multiple languages	TRUSD families, staff	As needed	Kathy.young@twinriversusd.org
<i>TRUSD Web Site</i> Department pages, stories in home page rotation, slide show feature	General public	As needed	Charlene.vanallen@twinriversusd.org